

A portrait of Toyin Saraki, a woman with a warm smile, wearing a vibrant purple headwrap and a matching patterned dress with orange and gold accents. She is also wearing a large, ornate orange and gold necklace. The background is a deep blue with subtle, circular, sunburst-like patterns.

TOYIN SARA K I

PROGRESSING THE PROMISE

“It is only through group
action that we can achieve

*Equity
&
Equality.”*

– H.E. Toyin Ojora Saraki,
Founder-President, The Wellbeing Foundation Africa

2022 ANNUAL REPORT
THE TOYIN SARA K I GLOBAL OFFICE
AND PHILANTHROPY

FORWARD

A Message by *HE Toyin Saraki*

Dear Partners, Stakeholders, and Friends,

The Toyin Saraki Global Office and Philanthropy 2022 Annual Report, is a testament to our unwavering commitment to The Wellbeing Foundation Africa mission of improving health and wellbeing across Nigeria and the world, in alignment with achieving the United Nations Sustainable Development Goals, from birth to age. As we reflect on our year, it is crucial to acknowledge the prevailing challenges and the progress made in addressing them.

Over the past two decades, the trends in maternal mortality have captured the attention of global health organisations, governments, and advocates alike, as it is one of the most critical metrics in assessing family health globally. Between 2000 and 2015, during the era of the Millennium Development Goals, we made significant progress in reducing the global maternal mortality ratio. It fell by 33%, and in 58 countries with the highest rates of maternal mortality, the decline was even more remarkable, surpassing 50%.

However, the current outlook estimates provided by the World Health Organization, UNICEF, UNFPA, World Bank Group, and UNDESA/Population Division, Trends in maternal mortality 2000 to 2020, are sombre. In the first five years of the Sustainable Development Goals, we have seen little to no substantial increase in maternal and child health development aid investments globally, and therefore minimal to no decline in maternal mortality rates. To state it bluntly, we are far from on track to achieve the SDG target on maternal mortality. If we continue along our current trajectory, more than a million additional mothers will unnecessarily lose their lives by 2030.



That being said, in some parts of Africa, the strides made in improving maternal health have been remarkable, with notable success stories showcasing the transformative power of a few targeted global and domestic resource mobilisation towards implementation of some comprehensive interventions. However, these achievements must not overshadow the urgent need to redouble our efforts in regions where progress has been slower or stagnant.

The knowledge and tools to prevent these tragic deaths have existed for decades, and yet countless women across vast parts of the world still lack access to these life-saving solutions. For many communities, the situation is compounded by the devastating effects of climate change and prolonged conflicts. Moreover, stretched health systems with insufficient supplies and medications exacerbate the problem.

We are confronting the failures within our health systems head-on. My Global Office and Philanthropy remains steadfast in its commitment to addressing the root causes of and improving the overall wellbeing of the most vulnerable populations. Through supporting the Wellbeing Foundation Africa's innovative programming, advocacy campaigns, and strategic partnerships, we have made significant inroads in equipping communities with knowledge, access to quality healthcare, and the tools needed.

Our first step, investing in bolstering our healthcare workforce with the necessary personnel, resources, and training to provide high-quality care is truly making a difference. Health systems must be held accountable for delivering equitable, respectful, and quality care, supported by a well trained workforce and well resourced facilities. We do so through empowering and championing our WBFA midwives and nurses, who are our community interlockers.

Simultaneously, we are addressing the persistent gender norms that undermine the importance of women's health and wellbeing. Women and girls should receive the utmost respect and care throughout their health journey, and their right to access comprehensive sexual and reproductive health services protected. The evidence unequivocally shows that investing in women's health and education leads to healthier and more prosperous communities.

In 2022, as the world reflected and reconnected, it became abundantly clear that for true equity-driven health systems to thrive, we focused on unlocking the potential of collaboration, the power of visionary partnerships, to embolden the future. As we charted a new normal, saving and improving more lives continued to be my unwavering purpose, with frontline programming more important than ever, especially to scale. My programmatic and advocacy strategy which is authentically resilient and adaptable, continues to improve health conditions of women, girls, newborns, children and adolescents, guided by the core themes of WASH, nutrition, midwifery & nursing, the rise of women and girls, economic empowerment, gender equity and improving the social determinants of health and wellbeing.

With each passing year, we renew our resolve to make a lasting impact and accelerate progress towards our vision of a world where no woman dies while giving life, and each person has access to healthcare. As we navigate the path forward, it is essential to recognize that Maternal, Newborn, Child Health is a multifaceted issue that requires a comprehensive approach.

Through collaboration, innovation, and a shared commitment, we can transform the health trends, making them a story of triumph and resilience in time for 2030.

I extend my deepest gratitude to our dedicated team, our partners, and supporters who continue to champion health and wellbeing. Together, let us forge ahead, driven by compassion, determination, and a shared vision for our future.

With warm regards,

Toyin Ojora Saraki

Founder & President of The Wellbeing Foundation Africa

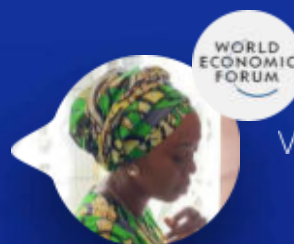
Health Highlights of 2022

January

Named Inaugural Global Health Ambassador by WHO Foundation



Virtual Davos



Nigeria's Revised National Population Policy



February

Celebrating International Women's Day 2022



March

Frontline Visits
(Kuchigoro & Maitama)



Co-Creation of Roadmap for MNCH, Mental Health and Oncology Nursing and Care in Nigeria



April

Launch of Heat Stable Carbetocin in Nigeria



Received the Sun
Humanitarian Service
Icon award



May



75th World
Health
Assembly

Commonwealth Heads
of Government Meeting
in Rwanda - Met with His
Royal Highness The
Prince of Wales and The
Duchess of Cornwall.



June



Inaugural
Leadership
Council
Member of
Africa REACH
4 Children

Medela Cares visits our
participating hospitals in
Abuja, Kwara, and Lagos
where our Neonatal
Intensive Care Unit
Lactation Programme is
operating



July



Nutrition
International
2021-2022
Intervention
Partnership in
Sokoto and
Kano State

13th International
Conference on the
Maternal Child Health
Handbook



August



Imagine
Nigeria -
invited by UN
Development
Program

77th Session of the
United Nations General
Assembly



September

WISH



October

Nutrition International



Hygiene
Quest Project

Climate Change
Conference - COP27



November

The State of the
World's Volunteerism
Report 2022



December

The Journey of Transforming Lives: *Programs & Partnerships in 2022 and Beyond*

Since 2004, The Wellbeing Foundation Africa, founded by Her Excellency Toyin Saraki, operates with the vision of wellbeing for all – every man, woman, adolescent, child, and infant, from Birth to Age at all stages of life, and a central focus of eradicating preventable maternal and infant deaths in Nigeria. To accomplish its objectives WBFA strives towards improving sexual, reproductive, maternal, new-born, child, and adolescent health and nutrition (SRMNCAH+N) in alignment with the United Nations Sustainable Development Goals (SDGs). WBFA works in partnership with government agencies, hospitals, schools, communities, donors, development partners and the private sectors by implementing programs and advocacy strategies that are based on health system strengthening, behaviour change and increasing awareness across the SRMNCAH+N spectrum. In 2022, the various endowment and partnership programs have reached with its messages and teachings approximately 84 thousand individuals including pregnant women, mothers, students, healthcare workers, government officials and have contributed in saving lives and better life through its health system strengthening, behaviour change and prevention interventions.



Explore

*Toyin Saraki Global Office
&
Philanthropy Supported
Endowment Program*





MAMACARE 360°

The Flagship Program

Mamacare 360

WBFA sees the link between a child's health and wellbeing and that of the primary health giver as an essential aspect of ensuring better health outcomes. Mamacare360 - WBFA's flagship program's main goal is to provide pregnant women and mothers in a growing number of Nigerian communities with a trained midwife and a plethora of education, knowledge, and critical antenatal and postpartum interventions needed for healthy mothers and healthy babies, thus improving sexual, reproductive, maternal, newborn, child, and adolescent health and nutrition (SRMNCAH+N) and WASH behaviours.

Through Mamacare platforms, WBFA puts training, equipping, and advocating for midwives and healthcare professionals at the centre of its work. The program bridges identified gaps in achieving best outcomes, by making the mother a premium partner in her own outcome, through education and awareness in birth preparedness. WBFA uses in-person interactive sessions as well as digital methods to educate pregnant women, mothers and their family

This pioneering program aims to reduce Nigeria's staggering burden of maternal and child mortality and morbidity guided by the WHO and partners-supported "Network for Improving Quality of Care for Maternal,



Newborn and Child Health," which aims to help improve the quality of care, and to respect the rights and dignity of those who seek care.

Mamacare Antenatal and Postnatal Education classes

The MamaCare Antenatal Education classes are led by a qualified midwife and are held weekly. The sessions include interactive group sessions and one-on-one sessions to adequately address the needs of each woman focusing on SRMNCAH+N and WASH. The program also includes visits to homes and communities to educate and support pregnant and new mothers give practical information, advice, and support to help prepare for birth and care for their newborns.

In 2022, the WBFA's flagship Programme ran in 266 Healthcare facilities located across seven states namely Abuja (FCT) (11), Lagos (29), Osun(8), Cross River(4) Kwara(14), Sokoto (100) and Kano (100). Through these HCFs the programme reached a total of 60,227 participants out of which 46,826 were pregnant women, 10,185 postnatal mothers and around 5,000 other family members and participants.

States	LGA	HCF	Pregnant women	Postnatal mothers	Total Women	Other Family Members	Counselling	Total Participants
Abuja (FCT)	6	11	11,280	3,256	14,536	952	336	15,824
Lagos	7	31	11,763	1,962	13,725	690	627	15,042
Osun	7	8	1434	780	2214	64	86	2,364
Cross River	1	4	4,083	2,616	6,699	339	319	7,357
Kwara	3	13	20,466	1,217	21,683	1,461	384	23,528
Sokoto	10	82	999	623	1622	40	147	1,809
Kano	20	85	1826	1102	2928	67	123	2,995
Total	54	230	51,851	11,556	63,407	3,613	1,899	68,919

Table 1 - WBFA Mamacare Antenatal and Postnatal Education Programme, 2022



As an extension to the Mamacare Antenatal and Postnatal Education classes, the Digital Midwifery Service was created in 2017 to empower mothers with information in relation to pregnancy, labour childbirth, newborn care, and postpartum. It is an online 24/7 health education and counselling service platform using the most widely used Instant Messaging mobile application (WhatsApp) for mothers. The Online platforms were set up to reach out to more mothers beyond the Mamacare educational classes, home visits, and community visits with the right information on maternal, newborn and child health care, and help to combat maternal and infant morbidity and mortality.

Currently, what started as just one WhatsApp Message group as a supplemental component of the Mamacare 360 program composed of a very limited number of mothers and pregnant women has now blossomed into a dynamic, supportive community of 26 WhatsApp groups with 6,453 members throughout the six WBFA program States.



For the year 2022, 6 new WhatsApp groups were created in Abuja (1); Lagos (3); Kwara (1); Osun (1). There were 3,431 new contacts added on to the digital midwifery platforms this year with Abuja (379); Lagos- (2,102);Kwara (583); Osun (262); Kano (70); and Sokoto (35).

State	Number of Groups		Total Number of Groups	Number of Members		Total Number of Members
Year	2021	2022		2021	2022	
Abuja	3	1	4	447	379	826
Lagos***	9	3	12	1570	2102	3672
Kwara	5	1	6	860	583	1443
Osun	1	1	2	97	262	359
Kano	1	0	1	16	70	86
Sokoto	1	0	1	32	35	67
Total	20	6	26	3022	3,431	6,453

Table 2 - Mamacare Digital Midwifery Groups and Members

***Note: Mothers and pregnant women from Cross River Mamacare are included in Lagos Digital Mamacare groups





Explore

Toyin Saraki Global Office
&

*Philanthropy Donor Funded
Partnership Projects*



THE WELLBEING
FOUNDATION AFRICA
Health and Wellbeing



WBFA
Primary and Adolescent
PHSE-WASH in Schools
Hygiene and Sanitation Education and
Promotion Framework in Nigeria



MAMCARE 360°

Accelerating Hygiene Quest program in Schools, Communities and Healthcare Facilities in FCT Abuja, Lagos, Kwara

As part of WBFA's vision to scale up its WASH interventions in recent times, in the year 2022, the foundation has partnered with Reckitt- Dettol Nigeria, to implement the Hygiene Quest program across three states namely FCT Abuja, Lagos and Kwara States.

The Wellbeing Foundation Africa and Reckitt - Dettol partnership aims to bring dynamic and timely collaboration of the Hygiene Quest curricula with WBFA's current PSHE WASH programs in Schools, communities and the broader Mamcare WASH program in health facilities in three selected states. Thus the intended impact of this collaborative project is to contribute, educate, empower and inspire people to practise healthy hygiene habits, increase hand washing incidence and reduce diarrhoea cases thus accelerating the Dettol Hygiene Quest program to meet its outcome and targets for 2022 and beyond. Reckitt's vision is to reach 6 million children in Nigeria by 2025 educating and aiding behaviour change in children's hygiene habits and reducing the incidence of illness and sick days from school, which will have a profound, generational, impact on health, education, and development.

Furthermore, the WBFA X Reckitt - Dettol collaboration will go beyond implementing the Hygiene Quest curriculum in School as it will be leveraging on the existing WBFA structure to reach various groups of the population across the three states in Nigeria targeting communities, and healthcare facilities. Thus, this partnership programme aims at bringing timely health education and behaviour change interventions to a total of 41,200 individuals over a period of one year (August 2022 – July 2023). The breakdown of this target includes 9200 students, 25,000 mothers and 7,000 community members in schools, health care facilities and communities respectively.

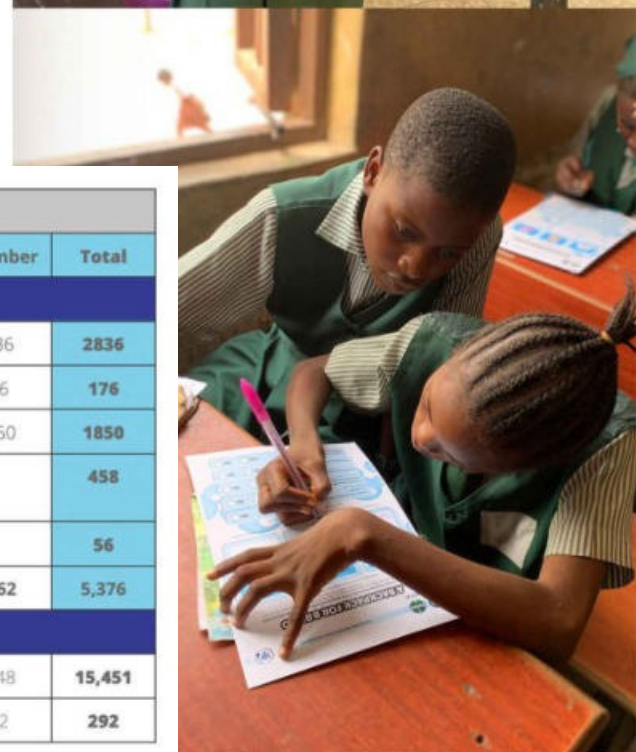
During the pre - implantation stage of this partnership program (August - October 2022), WBFA was able to engage key stakeholders, mapping of schools, health care facilities and communities and obtain necessary approvals for implementation of activities in the selected schools, health care facilities and communities across FCT Abuja, Lagos, and Kwara States. A total of 92 schools (36 FCT Abuja, 36 in Lagos and 20 in Kwara State), 96 communities (32 for FCT Abuja, Lagos and Kwara States each) and 35 health facilities (11 for FCT Abuja, 11 for Lagos and 13 for Kwara State) were selected and approvals obtained from the relevant authorities. During the pre-implementation stage, WBFA also successfully integrated the Dettol Hygiene Quest teaching manual and WBFA PSHE and Mamacare Class manuals which are used for teaching, educating and empowering target populations with hygiene quest topics and lessons.

Furthermore, for smooth implementation of the program, a total of 21 new educators and support staff were recruited including; nurses (9), midwives (6) and data assistants (6). In addition, during the pre-implementation period, other major activities such as pre-testing of baseline questionnaires, setting monthly targets, and implementation plan and tracker were completed.

The WBFA-Reckitt Dettol Hygiene Quest partnership program officially kicked off on October 13th, 2022 with a Partnership Public event in Lagos. A multi-sector stakeholders were present at the event including government officials, traditional rulers, religious leaders, pupils and teachers, from primary and secondary schools across Lagos state.



As of 30th November 2022, within six weeks of implementation, the program has reached a total of 5,321 individuals with teachings of proper hand washing practice and healthy hygiene habits. Out of the individuals reached 2,836 are students (1,313 students have had two visits and been taught both topic 1 and topic 2 of hygiene quest). In addition 176 community members and 1,850 mothers and pregnant women have been reached in the three selected states. The remaining 458 individuals who took part in the Hygiene Quest lessons were participants at the Global Handwashing Day campaign, which took place in Durumi IDP camp in FCT Abuja (140 persons reached), Lagos Island Maternity Hospital in Lagos (38 persons reached) and General Hospital Ilorin Kwara (208 persons reached).



Reach to the Hygiene Quest Program			
Months	October	November	Total
Class Sessions and Events			
Schools		2836	2836
Communities and International Commemorative day Nov- World Toilet Day)		176	176
Healthcare Facilities		1,850	1850
International Commemorative day (Oct -Global Handwashing day)	458		458
Program Launch Event	56		56
Total Individuals reached	514	4,862	5,376
Social media Accounts			
Account reached - Facebook, Instagram and Twitter	10,303	5,148	15,451
Engagements Facebook, Instagram and Twitter		292	292

WBFA has also been creating and posting narratives and success stories about the program on its social media platforms such as Facebook, Instagram and Twitter on its well established handles namely #WASHwednesday, #Thrivethursday and #FrontlineFriday. The posts also included hashtags #Dettol #dettolhygienequest #DHQWBFA #DettolNigeria, increasing the program's exposure and its messages hence improving behavioral changes on promoting best practices of handwashing and hygiene. Thus far, the program has had a total of 33 social media contents posted, and has reached 15,451 social media accounts and has 292 engagements.



HIGHLIGHTS

Launching WBFA *Reckitt Dettol Hygiene Quest* *partnership Program*

The WBFA-Reckitt Dettol Hygiene Quest partnership program officially kicked off on October 13 with a Public Presentation on Partnership event. The program launch was held in Lagos and had 56 multi-sector stakeholders present, including Traditional Rulers, Lagos State Primary Health Care Board (PHCB), Ministry of Youth and Social Development, Lagos State Ministry of Health, Ministry of Environment and Water Resources, Standard Organisation of Nigeria (SON), and Students, Pupils and Teachers from some primary and secondary schools across Lagos state. The invited stakeholders are integral to the successful implementation of this programme and obtaining their collaboration is highly vital.


Press releases on the launch event were covered in major Newspapers such as ThisDay Live, Independent, TheCable News, Daily Post, Leadership NG Others include: Okay.ng, Bellanaija, African examiner, Verified newsng, Americanah Blog, Newn9 and naijagist.



Social media posts for the launch event



wellbeingafrica
Four Points by Sheraton Lagos



34 likes

wellbeingafrica The Wellbeing Foundation Africa in partnership with Dettol @dettolNigeria, today launched the Hygiene Quest and WBFA PSHE WASH curriculum for schools, communities, and healthcare facilities at a Public Presentation and Launch of Partnership event in Lagos state. Ahead of the 2022 #GlobalHandwashingDay, the stakeholder event provided an opportunity for stakeholders, community leaders, school principals, and students to experience the Hygiene Quest curriculum.

The partnership aims to bring dynamic and timely collaboration of the Hygiene Quest curricula with WBFA's current PSHE WASH in Schools program in communities and broader Mamacare WASH programme as well as leverage on the existing WBFA structure to reach a high population across three states in Nigeria targeting schools, communities, and health care facilities.

The project endorsed by the Federal Ministry of Water Resources @fmwr_nigeria is designed to accelerate Hygiene Quest's project target to educate empower and inspire 6 million school children to practice healthy hygiene habits, to achieve a 20% increase in hand washing incidence, reduce diarrhoea cases by 10% and achieve a 10% decline in absenteeism by 2025.


Among the stakeholders present and the event were His Royal Majesty Oba Galib Adeniyi-Rufai, Olojo of Ojo Kingdom, Obasanya Adeola who represented the permanent secretary Lagos State Primary Health Care Board (PHCB), Mrs Oladipo Mujidat, Director Ministry of Youth and social development, Dr Yeside Shogbamimu, Unit Head Adolescents and Youth Health, Lagos State Ministry of Health, Dr Akinwunmi Babatunde, Deputy Director, Ministry of Environment and Water Resources, Mr Udeozor Ikechukwu Standard Organisation of Nigeria (SON), members of the Reckitt Nigeria team, students and teachers from Victoria Island secondary school, Command Children school Ikeja, Ilado community junior school, ADMJS, Seabreeze primary school, Sari Iganmu primary school.

#Hygienequest2022 #WASH #Cleanhands #community #school #handwashing #hygiene #water #GlobalHandwashingDay #UniteforUniversalHandHygiene #WashYourHands #Handwashing #HandHygiene #HandHygieneForAll #ThriveThursday



Wellbeing Foundation Africa
@wellbeingafrica


The Wellbeing Foundation Africa in partnership with @dettolNigeria Dettol, today launched the Hygiene Quest and WBFA PSHE WASH curricula for schools, communities, and healthcare facilities at a Public Presentation and Launch of Partnership event in Lagos state.



8:10 PM · Oct 13, 2022

2 Retweets · 11 Likes

Wellbeing Foundation Africa @wellbeingafrica · Oct 13, 2022
Replying to @wellbeingafrica
Ahead of the 2022 #GlobalHandwashingDay, the stakeholder event provided an opportunity for stakeholders, community leaders, school principals, and students to review and give feedback on the merged curricula.



1 · 1 · 2

Wellbeing Foundation Africa @wellbeingafrica · Oct 13, 2022
The project endorsed by the Federal Ministry of Water Resources is designed to accelerate Hygiene Quest's project target to educate empower and inspire 6 million school children to practice healthy hygiene habits, to achieve a 20% increase in hand washing incidence, reduce diarrhoea cases by 10% and achieve a 10% decline in absenteeism by 2025.



1 · 1 · 3

Wellbeing Foundation Africa @wellbeingafrica · Oct 13, 2022
Stakeholders present at the event spread across the Traditional Rulers, Lagos State Primary Health Care Board (PHCB), Ministry of Youth and Social Development, Lagos State Ministry of Health, Ministry of Environment and Water Resources, Standard Organisation of Nigeria (SON).

1 · 1 · 2

Wellbeing Foundation Africa @wellbeingafrica · Oct 13, 2022
and Students, Pupils and Teachers from some primary and secondary schools across Lagos state.

1 · 2



THE WELLBEING
FOUNDATION AFRICA
Health and Wellbeing



medela cares
Our People. Our Planet. Our Society.

Lactation and human milk initiative

specifically designed for mothers of
infants in Neonatal Intensive Care
Units (NICU)

WBFA is committed to amplifying and scaling the impact of our Medela Cares project and bringing us closer to ending preventable deaths of newborns and children under 5 years of age, with all countries aiming to reduce neonatal mortality and under-mortality.

Thus, the Wellbeing Foundation Africa and Medela Care have continued their indispensable partnership work in the year 2022, 'Improving breastfeeding support and resources in Neonatal Intensive Care Units (NICUs) in Nigeria'. Therefore the main objective of this program is i) To improve the lactation care provided to mothers to improve infant feeding and ultimately health outcomes and ii) To upskill and enhance lactation and human milk knowledge, skills and expertise for NICU, maternity and affiliated health care professionals.

The Medela Care-WBFA project is an interventional project that aims to improve lactation, care and survival of the newborn in the Neonatal Intensive Care Units (NICU) through the use of Own Mother's Milk (OMM) and by increasing the dose of mother's own milk through optimal lactation care for the mother and practices supporting the transition of breastfeeding. Therefore, the project will aim to ultimately result in an improvement of the health outcomes of neonates admitted in the NICU across the various health care facilities in the States. The implementation of this initiative is based on quality improvement methodology.

The collaborative work was launched in January 2021 and aims to improve lactation and care of the newborn in the Neonatal Intensive Care Units (NICU) through the use of Own Mother's Milk (OMM)/improving neonates in NICU access their Mother's Own Milk, equipping NICU wards with

breastfeeding equipment to that end improve infant feeding and ultimately health outcomes. It also aims to upskill and enhance lactation and human milk knowledge, skills and expertise for NICU, maternity and affiliated healthcare professionals. The WBFA+Medela program is currently running in five selected hospitals in three states ,namely Abuja (Maitama General Hospital and Asokoro District Hospital), Lagos (Lagos Island Maternity Teaching Hospital), and Kwara State (General Hospital Ilorin and University of Ilorin Teaching Hospital).

WBFA-Medela partnership has had a tremendous impact on the lives of neonates in the NICU and their mothers through improved knowledge and capacity of mothers,nurses, midwives, and doctors and relevant stakeholders. This has been achieved through Medela's NICU-specific education and training material namely ; on the value of human milk for the most vulnerable infants, how to ensure sufficient milk supply for long-term breastfeeding and the practices shown to expedite the transition to at-breast feeding.



Trainings of Trainers

In January 2022, WBFA conducted a 5 day in-country Training/workshops for WBFA Midwives and participants who joined both virtually and in person. A total 15 program staff were trained consisting of 2 doctors, 9 midwives, 2 monitoring and evaluation officers, 1 program officer and 1 communication officer.

In order to achieve the capacity building component of this partnership program, through the Train the Trainer process, the WBFA has then provided various trainings to healthcare workers such as Midwives, Doctors and Nurses on the use of simulation models and built their knowledge on breastfeeding and the use of anatomical models to teach mothers. The training is then passed on to other healthcare workers to help guide and encourage mothers to breastfeed their neonates' using demonstrations on proper positioning and attachment, latching and the right sitting position for mothers while breastfeeding.



Lactation Equipment and Accessories



Furthermore, lactation equipment and materials were provided to the Healthcare Facilities taking part in the Medela-WBFA partnership program, including breast pumps, refrigerators, KVA stabilisers, Symphony Pump Sets, Breast Shields, Symphony Stands, Symphony Cords, Symphony Protector, Symphony Breast pump, Breast Milk bottles, Breast Demonstration Model, Fridge 150L and Stabiliser; Feeding Containers, Autoclave and Electric Kettle Breastfeeding Register, Educational materials, Posters among others.

The lactation items were distributed in Abuja, Lagos and Kwara states from the 21st - 28 th February, across the five selected facilities of the project intervention. The equipment are part of this partnership's efforts towards reducing infant mortality rates, increasing effective breastfeeding rates and ensuring neonates in the NICU have access to their Own Mother's Milk (OMM). The program also ensures that the right Standard Operating Procedures (SOPs) are followed including the proper use and sterilisation of the lactation equipment and kits.

Training on Lactation equipments and SOPs

In March 2022, training workshops were conducted including on the operation and usage of the breast pump supplied to the facilities and to healthcare providers (126 nurses and 13 doctors) at the five selected hospitals in Kwara, Abuja and Lagos. Thus, improving the capacity of healthcare workers on the use of breast pumps and other equipment.



Promoting exclusive breastfeeding as mothers

In April 2022, following the training on lactation equipment, breast milk expression using the lactation machines by nursing mothers commenced in the NICU wards of the assigned facilities across the three states. Data collection and measuring also began in April, to achieve evidence based findings based on quality improvement methodology. The anticipated results will show that by improving the use of Own Mother's Milk (OMM), by increasing the dose of mother's own milk through optimal lactation care for the mother and by using practices supporting the transition of breastfeeding, the survival rate of the newborn in the Neonatal Intensive Care Units (NICU) will increase.

Training by the Medela's Global Team

Medela Care Global team visited the program hospitals in the respective states between 27th June - 1 July 2022. The team provided the hospitals with ongoing data feedback on the program thus far and conducted training to 86 persons; 78 healthcare workers (46 nurses, 21 doctors, 3 administrators and 8 stakeholders).



PROGRAM'S PROGRESS AND IMPACT

Improved lactation practices

The project in collaboration with the WBFA's MamaCare360 has been able to continually address the knowledge gap on lactation practices by directly educating and supporting mothers of neonates with important and required information and behavioural change knowledge thereby ensuring that standard lactation practices are followed. Mothers are exposed to prenatal education which makes them ready for birth and the know-hows to take care of their babies, also mothers who can't initiate lactation are provided with the necessary support to ensure prompt lactation occurs so babies can be fed. The introduction of the breast pump has also enabled mothers to build their milk production so that enough breast milk can be produced and expressed for their babies thereby improving the survival chances and growth rate of the neonates.

The implementing sites have benefited from the project's content generation and documentation which daily tracks the neonate's intake, mothers' expression rates as well as the pumping logs which has helped the facilities have ample and comprehensive knowledge of the values and data from the NICU units.

As of December 2022, a total of 1,470 babies' data were entered into the measuring tool across the five selected hospitals, to assess the program's progress and impact. Thus far the results show that the percentage of mothers exposed to breastmilk and breastfeeding information has gradually reached optimum on average from 27 percent in April 2022 to 100 percent in December 2022.

Furthermore, the percentage of mothers that made the first expression within 0-3 hrs from birth has also increased, with the best improvement recorded in General Hospital Ilorin which by December 2022 improved to 81 percent milk expression within three hours from birth from just 5 percent in April 2022.

Frequency of pumping has also increased throughout the 5 selected hospitals on average twice daily in April 2022 to 6 times a day in December 2022. Notably Asokoro District Hospital has increased from three times in July 2022 to 8 times a day in December 2022, the expected outcome daily is 8 times.



Overall, the WBFA x Medela collaborative program aims to continue working towards increasing the survival chances of the neonates by improving knowledge about human milk and lactation practices, the use of equipment such as sterilisers which prevents infections, provision of refrigerators to ensure safe storage of excess milk and increased availability of breast milk thus more food for the neonates thereby resulting in faster growth and development of the babies. Therefore, the project will result in an improvement of the health outcomes of neonates admitted in the NICU across the various healthcare facilities.

	No. Persons
WBFA's Midwives	9
WBFA's Doctors	2
WBFA's Officers	4
Healthcare workers - Nurses	172
Healthcare Workers - Doctors	34
Healthcare Adminitors	3
Stakeholders	8
Total	232

Number of people trained to upskill and enhance lactation and human milk knowledge through the Medela Care x WBFA program; Year 2022

HIGHLIGHTS

Medela Cares x WBFA Partnership

The Medela team consisting of Nania G Schärer-Hernández, PhD, head Global Medical Affairs and education and Sioned Hilton, Global Medical Affairs paid a monitoring visit to Nigeria aimed at evaluating the impact of the WBFA x Medela Cares project in terms of achievement, challenges, and opportunities and most importantly, - providing and Improving Healthcare personnel understanding of the project's intervention goals in the healthcare facilities.

The Medela team was accompanied by the WBFA Global team, consisting of Selam Getachew, Programme, Partnership and Grants Manager and Lagun Akinyole, Global Operations and Governance Manager. The meeting also provided an opportunity for the Medela Cares team to conduct capacity-building training for the staff in WBFA. The team visited all the health care facilities, where the Medela Cares project is being implemented in Nigeria. This visit also provided an opportunity for Medela to educate the workers in the facilities, likewise participants who joined Medela.

Note - The Wellbeing Foundation Africa Baby Friendly Policy endorses, adheres to support the WHO International Code of Marketing of Breastmilk Substitutes 1989, also domesticated and ratified in Nigeria through the Marketing of Infant and Young Children Food and other Designated products (Registratration, Sales etc.) Regulation 2019.



THE WELLBEING
FOUNDATION AFRICA
Health and Wellbeing



In partnership with
Canada

Scaling up Zinc and LO-ORS to *Improve Childhood Diarrhoea treatment in Northern Nigeria.*

In August 2021, Nutrition International and the Wellbeing Foundation Africa began implementing a program which aims to reduce the number of child deaths as the result of poor treatment of diarrhoeal disease in Kano and Sokoto States, titled Improving Diarrhoea Treatment Outcome in Northern Nigeria.



The partnership program works towards reducing the devastating impact diarrhoea has among children under five in Kano and Sokoto states through Health System Strengthening and Behaviour Change Interventions. Thus, the main objectives of the project are to

1. Improve the availability of zinc and LO-ORS in public health facilities in project targeted states of Sokoto and Kano by providing support to the states to strengthen the drug revolving fund (DRF) scheme and to advocate for inclusion of zinc and Lo-ORS in the DRF lists in the supported state.
2. Improve the capacity of frontline healthcare workers by promoting and supporting the use of zinc and LO-ORS combination as first line treatment for every case of diarrhoea seen at health facilities and community service points.
3. Increase prompt care seeking for children with diarrhoea by their caregivers.

The first phase of the WBFA-NI partnership program was completed on March 15th 2022 and its 2nd phase began in August 2022 for continuity of the program's intervention and scale up. In the initial phase, the program was implemented in 80 healthcare facilities selected from 8 local government authorities collectively in Sokoto and Kano while in the 2nd phase the scope of the program expanded to 30 LGAs (10 in Sokoto and 20 in Kano) and 200 healthcare facilities (100 in Sokoto and 100 in Kano) thus increasing the number of people reached through the program's health system strengthening and behaviour change interventions. The second phase of the program is expected to be completed in May 2023.



Strengthen the drug revolving fund (DRF) scheme

The partnership program has made a successful impact in Sokoto and Kano states to increase, sustain the availability and access to zinc and LO-ORS commodities by strengthening their DRF schemes. This was achieved through various advocacy to the states' policymakers, agencies and departments, carrying out review of their DRF Schemes and donation of seed grants to the two states.

The Visits to various stakeholders allowed for smooth engagements of project implementation as well as securing commitments from the Executive Secretaries of the Primary Healthcare Board and Commissioners for health of the two states. Thus, during the first phase of the program, in Sokoto State, a total of 810 (571 Males and 239 Females) DRF committee members were selected by the PHC in-charges with technical support from the Director of Health for each of the LGAs, the Director Pharmaceuticals, and the State Ministry of Health. The state has above 900 DRF committee members, from which the participants were selected.

Furthermore, in January 2022, WBFA took part in a national advocacy activity of a 3-day DRF Scheme workshop organised by the Federal Ministry of Health, Food and Drug Services Department Office, National Product Supply Chain Management Program (NPSCMP). The workshop looked at new approaches to the Drug Revolving Fund (DRF) and Drug Management Agency (DMA) setup. A Supply Chain Tactical team was established which included the WBFA. The role of the team is to support the transformation of the health supply chain system towards achieving ownership and sustainability by leveraging the members' capacity and strength. WBFA has continued its close work with the Ministry of Health and NPSCMP and collaboration amongst stakeholders in the supply chain sphere, through knowledge sharing and learning. It also has participated in consequent meetings in March, 2022 and April 2022.

In August 2022, the second phase of the program began with advocacy visits to policymakers and key stakeholders in the two states such as; Director General of Drugs and Medical Consumable Supply Agency Logistics Coordination Management Unit, State Nutrition Officer, representative of Sultanate Council. The visits were aimed at gaining commitments from the key stakeholders in increasing funds for the Drug Revolving Fund scheme and Zinc/Lo-ORS.

In September 2022, a two-day capacity Building training was conducted to the 50 In-State Team members (25 in Sokoto and 25 in Kano) on understanding the operational guidelines and supportive supervision of the Drugs Revolving Funds scheme. The IST participants were selected from the states' Health Ministries, Primary Health Care Development Agencies, Logistics Management Coordination Unit (LMCU) and Drugs and Medical Supplies Management Agency (DMSMA). The pre-test and post-test conducted for the participants showed an average of 39% and 41% increase in knowledge gained in Kano and Sokoto states respectively.

In October 2022, a stakeholder training on Drugs Quantification for the DRF Scheme was conducted in Kano State for 25 pharmacy in-charges of apex health facilities. Drugs Quantification for the DRF Scheme. In Sokoto state, 25 members of State's DRF committee members took part in the training and they were selected from the Ministry of Health.

A 3-day workshop was held in October 2022, with 25 the relevant stakeholders on developing standard operating procedures to manage health commodity wastages in Kano State. The participants were selected from State ministry of health State Primary health care agency, Drugs and medical consumable supply agency logistic officers of public health programs and partners. The developed guideline will further strengthen the DRF scheme towards supporting the state's supply chain and its goal of reducing commodity wastages by 30% across all programs. The policy awaits the

Honourable commissioner of health for final vetting and approval. Similarly, a 2-day workshop was organised in Sokoto State with 25 relevant stakeholders to review and develop a roadmap for zero tolerance on expiry policy, mitigation methods for health commodity expiry in the state supply chain and to agree on the acceptable minimum percentage expiry in respect to the program. The policy document, when signed, will be incorporated in the sustainable health commodity supply system guidelines in the next review which is due next year (2023).



Capacity building of frontline healthcare workers

In the first phase of the WBFA-NI program, 156 healthcare workers (HCWs) were trained on current best practices on Integrated Management of childhood illnesses. In addition, a Step-down Training on Management of diarrhoea was provided to 2,153 healthcare practitioners in communities and healthcare facilities which focused on management of diarrhoea disease using Zinc, LO-ORS. Short Message Service (SMS) on sustaining behavioural change among healthcare workers on the continual use of Zinc and LO-ORS in the treatment of diarrhoea were also sent to 480 healthcare workers.

In the second phase of the program, 60 more facilities were added in each state, making the total healthcare facilities supported in this partnership to 200. By November 2022, training for 240 healthcare workers was carried out in Sokoto and Kano state on Integrated Management of childhood illnesses. Furthermore, Step-Down Training on Management of diarrhoea disease was also given to 2486 Healthcare workers in the two program states.

Thus far, 396 frontline health workers have been trained on current best practices on Integrated Management of childhood illnesses and 4639 healthcare workers in HCFs and communities have received Step-Down Training on Management of diarrhoea.

Increase prompt care seeking for children with diarrhoea by their caregivers

During the first phase of the WBFA-NI program regular advocacy visits were made to key stakeholders such as ward/village development committee members, religious leaders, and cultural leaders. A total of 220 key stakeholders in Kano State and 643 key stakeholders in Sokoto state were visited in 40 Communities in each state. The visits were for the stakeholders to support the use of Zinc Lo-ORS for cases of diarrheal disease in their respective communities, with a strong emphasis on the need to step down information among their community members and generate a chain of communication.

Visits to 32 healthcare facilities were also made in the 1st phase of the project by three WBFA mamacare midwifery educators from each program state. The midwives offered health education to mothers on the proper way to treat diarrheal disease with the use of Zinc/Lo-ORS. Therefore, in phase one of the program a total of 16,370 mother/caregivers were reached on the use of Zinc and LO-ORS combination for cases of diarrhoea through the Mamacare classes. While thus far in the second phase from August until December 2022, a total of 7,136 caregivers have been educated on prompt care seeking for children with diarrhoea with Zinc and LO-ORS for the management of diarrhoea disease in the two selected states. Which brings the total of caregivers educated on prompt care seeking for children with diarrhoea so far in the program to 23,506.

More importantly, the program has also worked with caregivers to improve access to zinc and LO-ORS to children under 5 with diarrhoea brought to the health facilities. In the first phase of the program it was reported that all of the 5,905 under-five children who visited the clinics were treated with ZN LO-ORS as a first line treatment regimen. While so far in the 2nd phase of the program 98 percent (2,633 out of 2691) of the Under 5 children who were brought into clinics with diarrhoea were treated with ZN LO-ORS as a first line treatment regimen.



Communication Behavioural Change Interventions

To further improve the impact and reach of the Behavioural Change efforts various types of communication interventions and platforms were used in the program. Social media, traditional media and News Media and Wellbeing Foundation Africa websites were also used to publish and promote the activities during the project implementation.

In phase one, the WBFA team developed videos and still images with captions that showcase the corresponding activities on the project. With the aim of developing awareness material and encouraging caregivers to seek care for childhood diarrhoea and use Zinc supplements. In the first phase of the program 4000 and 2000 copies of flyers and posters respectively were produced and distributed in Kano and Sokoto State.

The program team also convey the relevant messages of the program including prompt care seeking for children with diarrhoea, using social media platforms to such as Facebook, Twitter, Instagram and YouTube, Through twitter, a total of 125 tweets, 26,305 tweets impressions, 189 engagements, 62 likes, and 33 re-tweets were achieved. A total of 30 posts, 118,423 reach, 126,295 impressions, 5,657 likes, 10 comments and 31 shares were achieved on Facebook. On Instagram, a total of 30 posts, 161,438 reach, 2,135 likes, and 15 comments and shares 11 were achieved.

In the 1st phase 404 caregivers 1102 Healthcare workers received a total of 19,918 SMS messages on the use of ZN LO-ORS combination for the treatment of under 5 diarrhoea in both Sokoto and Kano. So far in the 2nd phase the second phase of the program, on every 10 day interval, a total of 3,936 SMS were sent to remind the healthcare workers and caregivers on the use of Zinc/LO-ORS as the first line of treatment for acute diarrhoeal disease.

In phase one, the program also had two television broadcasts, six radio sessions and eight newspaper publications on the ZN LO-ORS combination for the treatment of under 5 diarrheas and the program in general. So far in Phase 2 between August - December 2022, the program has had media coverage from two radio programs in Kano and Sokoto state on educating the populace on the management of diarrhoea disease using Zinc LoORS.

Also in Phase 2 leveraging on broadcast and print media, 8 newspapers press releases were made to announce the launch of the program, progress of program activities and advocacy at the national and sub-national levels. The program also had a sensitization and awareness program on the use of Zinc/LoORS for the treatment of diarrheal disease in Hausa and English languages at 3 different radio and 1 television stations in each state.



	Phase 1 Aug 2021 - March 2022 (Completed)			Phase 2 May 2022 - August 2023 (Ongoing)			
Indicators	Sokoto	Kano	Total	Sokoto	Kano	Total	Grand Total
Number of Local Government Areas reached	4	4	8	6	16	22	30
Number of Healthcare facilities reached	40	40	80	60	60	120	200
Number of healthcare workers trained on IMC - train frontline health workers on current best practices on Integrated Management of childhood illnesses	80	76	156	240	240	480	636
Strengthen the drug revolving fund (DRF) scheme							
Training on understanding the operational guidelines and supportive supervision of the Drugs Revolving Funds scheme.				25	25	50	50
Training on Drugs Quantification for the DRF Scheme				25	25	50	50
Training on the management of health commodity wastages				25	25	50	50
DRF committee members selected	571	239	810				810
Capacity building of frontline healthcare workers							
Integrated Management of childhood illnesses	80	76	156	120	120	240	396
Step Down Training on Management of diarrhoea for HCWs in HCF	896	853	1,749	2486	1402	3,888	4,292
Practitioners trained in communities on use of zinc and LO-ORS combination	305	99	404				
Increase prompt care seeking for children with diarrhoea by their caregivers							
Number of mother/caregivers reached on the use of Zinc and LO-ORS combination for cases of diarrhoea	10,039	6331	16,370	3623	3513	7136	23,506
Number of under 5 children with diarrhoea that visited the clinic	3563	2342	5,905	2093	598	2691	8,596
Number of under 5 children with diarrhoea treated with ZN LO-ORS as a first line treatment regimen	3563	2342	5,905	2056	577	2633	4,689





*Toyin Saraki Global Office
& Philanthropy 2022 Year
in Review*

Actualising the Continuous
Advocacy Agenda

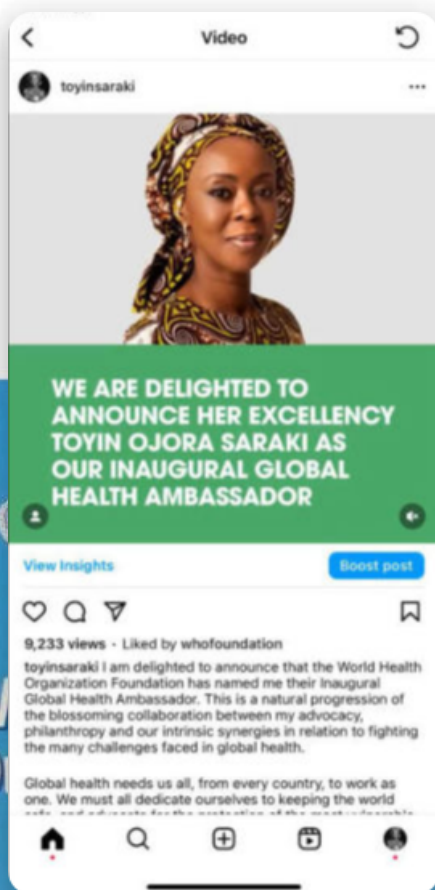
January

The WHO Foundation names *HE Toyin Saraki their Inaugural Global Health Ambassador*

Global health needs us all, from every country, to work as one. We must all dedicate ourselves to keeping the world safe, and advocate for the protection of the most vulnerable. By working together, we can change the lives of future generations.

At the beginning of January 2022, I was delighted to announce that the World Health Organization Foundation has named me their Inaugural Global Health Ambassador. This is a natural progression of the blossoming collaboration between my advocacy, philanthropy and our intrinsic synergies in relation to fighting the many challenges faced in global health.

In the short space of time since its inception, the WHO Foundation has exemplified tackling the biggest global health challenges collaboratively - especially as an independent grant-making foundation that is unique in the area of world health.



Their battle for equity and accessibility throughout the COVID-19 pandemic by way of managing the COVID-19 Solidarity Response Fund (SRF) has been inspiring. Additionally, the launch of the 'Go Give One' campaign has created a pathway for an individual to contribute towards vaccine equity, and a strong fundraising drive has led to an impressive \$20 million being raised by the foundation in just over six months.



As we look to the future, by 2030 we aim to achieve:

- 1 billion more people benefiting from universal health coverage.
- 1 billion more people better protected from health emergencies.
- 1 billion more people enjoying better health and well-being.

These goals speak volumes of not only the WHO Foundation's visionary leadership, but of a united belief that the foundation can truly bring together every global citizen to play a role in world health and address the most pressing health challenges of today and tomorrow, to bring about the necessary change needed.

I look forward to propelling one of the world's most influential global health initiatives forward through the joint force and work we have initiated. We have set out to protect the health and well-being of everyone, in every part of the world, and I am honoured as the Inaugural Ambassador to reiterate my commitment to the development, growth and mission of the WHO Foundation, and to support the World Health Organization (WHO) and the global health community.

Presenting & participating at the Stakeholders Meeting on the *National Product Supply Chain Management Program New Approaches to DRF/DMA Set-Up*



My Wellbeing Foundation Africa was delighted to be presenting and participating at the Stakeholders Meeting on the National Product Supply Chain Management Program (NPSCMP) New Approaches to DRF/DMA Set-Up in January of 2022.

WBFA is actively committed to promoting comprehensive access, availability and management of Nigeria's Essential Medicines List, and our journey in the implementation of Zinc LO-ORS to improve childhood diarrhoea treatment in Northern Nigeria (Kano and Sokoto State) with a focus on DRF/DMA strengthening is strategically valuable.

Within Nigeria, diarrhoea is the second largest cause of death in children, responsible for an estimated 151,700 children dying each year. It remains an immense threat to child survival in Nigeria, despite being easily treated with Zinc LO-ORS.

Our advocacy efforts bore fruit in 2012, when WBFA in collaboration with the WHO PMNCH, UN Every Woman Every Child Initiative, the Clinton Health Access Initiative (CHAI) and Federal Ministry of Health, succeeded in integrating Zinc LO-ORS into Nigeria's Essential Medicines List, which led to saving over 1,000,000 lives.

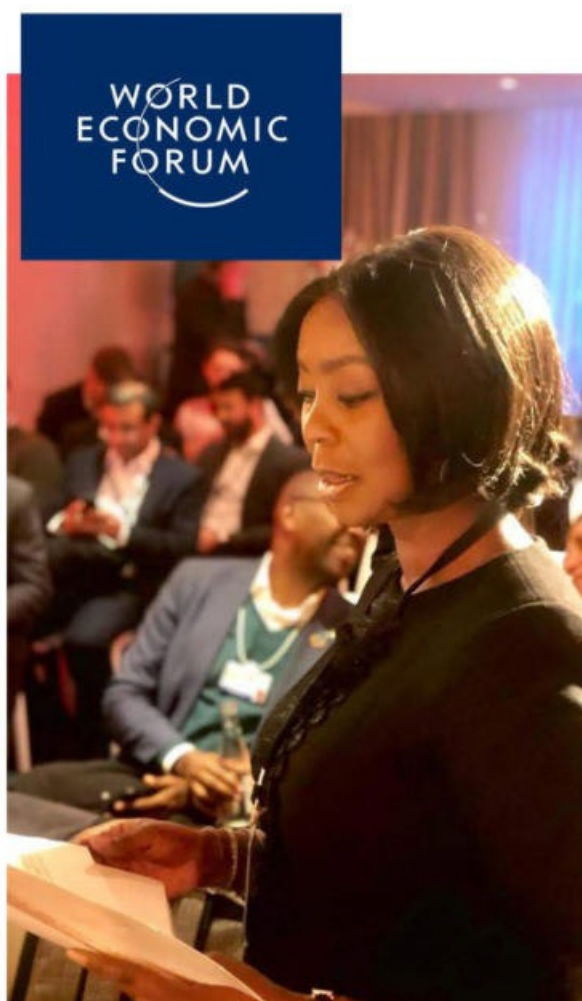
WBFA's 2022 partnership with Nutrition International (NI) to support the Scaling up Zinc LO-ORS to improve Childhood Diarrhoea treatment in two states - Sokoto and Kano in Northern Nigeria - further improved their performances, promoting equity in the distribution of medicines mothers trust and healthcare services related to diarrhoea management across the country.

Access to essential medicines and other health care products is a human right irrespective of socio-economic status. My Wellbeing Foundation Africa reiterates our commitment to developing and supporting a strategic plan in which procurement, storage, inventory management, distribution and policy creation can be done universally. We must build a resilient health system that ensures access to basic health care services in a sustainable manner for all.

Joining Davos 2022 Virtually: *The Resilience Imperative; Succeeding in Uncertain Times*

As I joined the World Economic Forum, which this year took the form of a virtual series of sessions focused on tackling the world's greatest challenges, from restoring trust in global trade to building future preparedness, I am reflecting with a timely focus on reviewing institutional strategies for sustainability, inclusivity and growth.

Topics that dominated this year's online sessions included: Technology Cooperation in the Fourth Industrial Revolution, Renewing a Global Social Contract, Accelerating and Scaling Up Climate Innovation, and Meeting the Challenge of Vaccine Equity.



My global leadership of the Wellbeing Foundation Africa's perspective on how COVID-19 is reshaping supply chains affecting women and children's health, nutrition and rights, exemplifies that strengthening institutional resilience has never been more important. It is imperative to do so to succeed in uncertain times - an important standpoint echoed in-country as WBFA's Nigeria Frontline Team Leaders collaborated with the Federal Ministry of Health's Office on The National Product Supply Chain Management Program (NPSCMP).

Institutions, companies, civil society and indeed even nations have only partly addressed the weaknesses in global supply chains exposed by the coronavirus pandemic. In the face of new challenges, for example, the rising and unfortunate recurrence of the polio virus in 27 states of Nigeria this month as we entered 2022, so soon after we were proudly declared as polio free in 2020 - caused by a suspension of routine immunisation services in late 2020 - highlights the target of reinforcing supply chains and primary health care services urgently.

World Neglected Tropical Diseases Day with the Global First Ladies Alliance and The End Fund



On World NTD Day this January 2022, I was honoured to be recognised by the Crown Prince Court of Abu Dhabi, the Global First Ladies Alliance and The End Fund, for the Wellbeing Foundation Africa's efforts in bringing NTD-education into maternal health check-ups, strong advocacy for investment in WASH services, and helping to recruit more partners and leaders to the fight against NTDs, including the Pharmaceutical Association of Nigeria.

As World NTD Week continued, we celebrated our progress, while advocating for the work that remains. I was excited to welcome the launch of the Kigali Declaration on neglected tropical diseases – a high-level political declaration that aims to mobilise political will and secure commitments to achieve the Sustainable Development Goal 3 target on NTDs and to deliver the targets set out in the World Health Organization's Neglected Tropical Disease Roadmap (2021-2030).

The Kigali Declaration allows us to build on previous achievements by implementing country ownership, highlighting private sector partnership and multilateral collaboration, and putting individuals and communities at the centre of the NTD response.

I am proud to pledge my, and my Wellbeing Africa Foundation's ongoing commitment to advocating for embedding NTD services and interventions in our national health systems, ensuring the prioritisation of programmes to prevent, diagnose and treat NTDs are fully resourced and fully integrated, and that women, young people, persons with disabilities, and underrepresented groups are included in this decision-making.

The efforts to tackle NTDs are a global health success story, but there is still a lot more work to be done before the world is free of NTDs. The Kigali declaration is for, and in service of, the 1.7 billion people who continue to suffer from NTDs.

We must hold our ministers accountable, and ask them how the country is working to implement the Kigali Declaration for a brighter future for all.

February

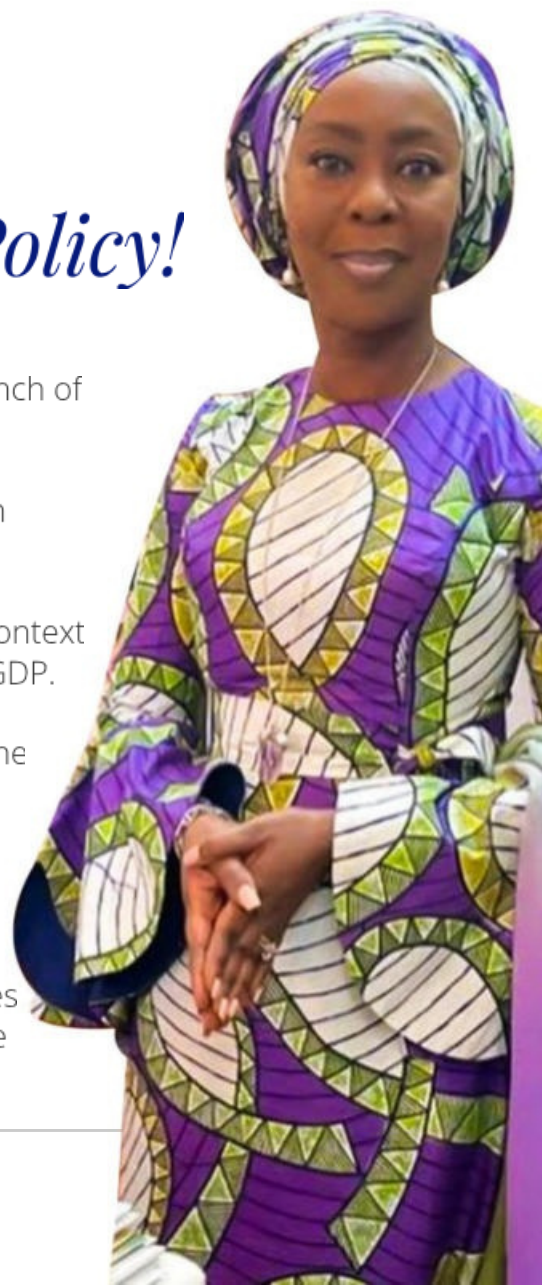
Welcoming the Launch of *Nigeria's Revised National Population Policy!*

In February of 2022, I welcomed the long-awaited launch of Nigeria's Revised National Population Policy!

Nigeria is the most populous country in Africa, with an exponentially high fertility rate. This, paired with the ever-challenging maternal and childbirth mortality and morbidity indices; and a significant education-occupation mismatch in the context of informality and development, continues to affect our national GDP.

Fewer than one out of five married women use family planning. The limited access due to supply chain failure, and lack of education surrounding family planning, has had a detrimental effect on our women, girls and children - putting their health at risk.

The COVID-19 pandemic has devastated supply chain systems around the world, making it more difficult for low-income countries to access life-saving medical supplies and sexual and reproductive health services. Governments, NGOs such as my



Wellbeing Foundation Africa, and private sector corporations are working together on innovative methods and policies to overcome these hurdles.

The reproductive and sexual health commodities supply chain is one of the suffering systems, leading to unsafe, unplanned, pregnancies that are fuelling an unsustainable population growth in Nigeria. Throughout the pandemic, my incredible WBFA frontline staff and midwives ensured that our Mamacare360 programs were able to continue despite the pandemic, in an effort to tackle these gaps of inequality.

Our Mamacare+Nlift in particular focused on family planning alongside IFA supplementation to combat anaemia. We expanded this program by recruiting more midwives and healthcare staff while broadening our reach to more facilities and service delivery areas, including home-care service and follow-up.

This grassroots approach allowed for an increase in local ownership which improved access and sustainability in family planning programming. Establishing, maintaining and strengthening local supply chains is a fundamental component in achieving zero unmet need for modern family planning within Nigeria: to work towards a nation where every child is wanted, planned, and nurtured, from birth to age.

Positive youth development with the Wellbeing Foundation Africa's NYSC interns!



Positive youth development research has long demonstrated that youth benefit from close, caring relationships with adults who serve as positive role models - so I was delighted to catch a moment in February with Sylvia and Kuburat - two of the Wellbeing Foundation Africa's NYSC interns - who both serve as primary and adolescent personal social and health education program youth mentors themselves - as they work towards the culmination of their NYSC community development programs.

Last February, I was pleased to welcome a new iteration and launch of our new Wellbeing Foundation Africa #WASHForWellbeing #CleanNigeria Women and Youth Community Leaders and Champions Initiative driving female representation and participation in the health system through grassroots levelling up to implement better health outcomes for everyone.

Our aim was to unlock female and youth representation in the health system by fostering ownership of agency, autonomy and respectful relationships alongside intrinsic WASH issues and solutions. By empowering the rise of women and girls as community 'Sanitation Angels' - as skilled influencers and promoters ensuring that our #TeachClean #PSHEWASHInSchools interventions reach the vulnerable, we continue to contribute to our promise as a strategic partner to the Every Woman Every Child (EWEC) global movement and as a consultative member of the United Nations (UN).

Learning from our youth who are critically thinking about how to achieve positive changes for future generations through their first-hand lived experiences is always inspiring. It reminds me why I choose to make everyday an opportunity to better our world for our children. They are our future, and they are prepared to make an immediate difference, given the opportunity to do so.

Our flagship Mamacare360 Midwifery-led Antenatal and Postnatal Education Programme *Expands to Osun State*

I was absolutely delighted by the expansion of the Wellbeing Foundation Africa's flagship Mamacare360 Midwifery-led Antenatal and Postnatal Education Programme throughout Osun State!

Nigeria's 2018 Demographic and Health Survey records Osun State as having 32 neonatal mortality, 47 infant mortality, 24 child mortality, and 70 under-5 mortality per 1000 births - all of which we hope to remediate throughout our selected facilities at Ede, Oshogbo, Olorunda, Ile-ife, Ilesha, and Ifewara Communities.

As strong and trusted community health counsellors and interlocutors, I believe our community based efforts will also positively benefit the future health of teenagers and adolescents - an often overlooked and therefore unmet need.

The teenage years are often thought of as a healthy stage of life, yet there is significant death, illness and injury during that period globally - much of which are preventable or treatable.



Age-appropriate comprehensive PSHE WASH and sexual education which focuses on adolescent specific needs and rights supports health services that are acceptable, equitable, appropriate and effective in safe and supportive environments. Through our midwives, we deliver interventions which improve and maintain teenage health.

March Joining Hologic & Concordia to discuss *The Power & Perceptions of Preventive Care in Women's Health*

Did you know that there are 5 pathways to a healthy future for women? A new energy for action was engendered in march this year at the Concordia 2022 Live session: The Power & Perceptions of Preventive Care in Women's Health. As Founder & President the Wellbeing Foundation Africa, and a Member of the Concordia Summit Leadership Council I joined PBS NewsHour, Susan G. of Komen Foundation, The Promise Fund of Florida, Hologic, and



Preventive testing has been crucial for health well before the coronavirus pandemic. Particularly among women, where heart disease is the leading cause of death, yearly check-ups can make a difference with outcomes and prevention. However, the newly launched Index – the first global measure of women's health from the perspectives of 60,000 women and girls in 116 countries – reveals that while an overwhelming majority of women and girls believe in the power of regular check-ups, the reality has been very different. It also shows the staggering effect that lingering health issues have on women's emotional health and well-being, which are at their lowest levels in 15 years.

The Index, conducted in partnership with Gallup Inc., is a multi-year study representing the health of approximately 2.5 billion women and girls and examines critical markers, indeed 5 dimensions for women's health, by country and territory, over time. The study not only highlights the key issues of preventive care, basic needs, opinions of health and safety, individual health and emotional wellbeing within women's health but also provides data for an actionable roadmap for improving women's life expectancy and quality of life.

International Women's Day – Towards a sustainable future shaped by women and girls!

On International Women's Day I had the honour and a privilege to attend the inaugural edition of the UNWomen & UNDP High-Level International Women's Day Awards Gala at the residence of the United States Consul General.

The awards gala, convened in partnership with the British High Commission, the European Union Delegation, and the Embassies of France, Germany and the United States of America, all uniquely, laudably, and respectively, currently led by women as most senior country diplomats, celebrated champions in promoting women's leadership and gender equality in Nigeria.

During the gala I was delighted to highlight ground-breaking achievements for women's leadership and social inclusion. I commend all the nominees, and congratulate the awardees for Political Leadership & Governance, Private Sector, Civil Society, Arts & Culture, Media & Entertainment, and the Feature Award: Gender Equality Today for a Sustainable Tomorrow; Outstanding Woman Leader.

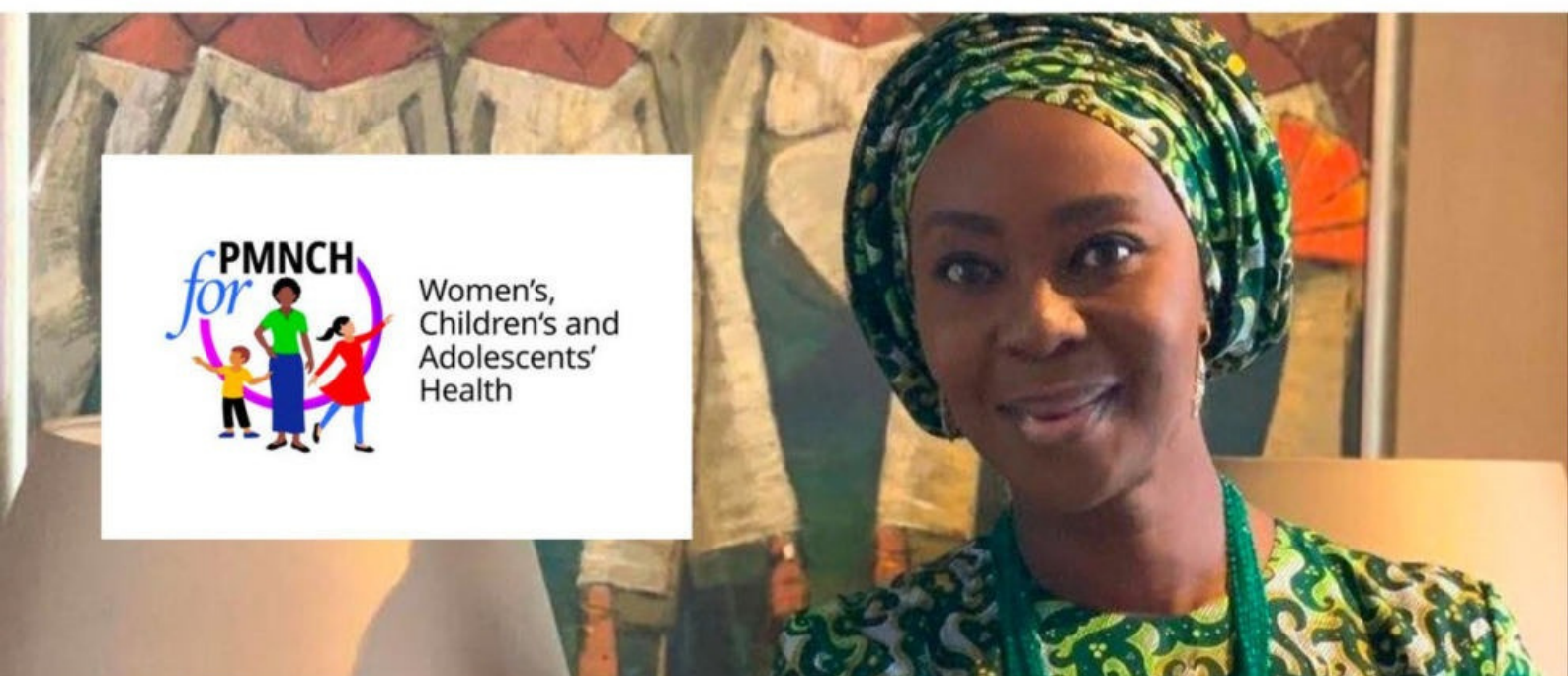
I also enjoyed an excellent evening with 100 of the most influential African women hosted by Pan African entrepreneur, author, and RED For Africa, CEO Adebola Williams. Featuring conversations with Zain Asher of CNN, Dr. Ajonstedere Awosika Chairman of Access Bank, Lerato Molebatsi Director of South African Reserve Bank, Dr. Toye Akindele Chairman of Platform Capital, Charlotte Amah Osei Lawyer and International Elections Consultant, and Chief Nike Okundaye of Nike Art Gallery. With sonorous music by Waje, we were enthralled as Debola shared his vision for his book - "African Power Girls."

Africa is full of everyday heroines that showcase strength, freedom, challenges, and victory. I witness it everyday at my foundation, with our midwives visiting schools and health facilities across states and the Federal Capital Territory of Abuja as Sanitation Angels - teaching primary and adolescent girls and boys personal social and health education sessions, improving knowledge of nutrition, emotional health and wellbeing, and importance of clean water for sanitation, infection prevention and control, and menstrual hygiene.

The WBFA integrates its key ICPD25 Commitment - our Women, Girls and Gender Development Targets WGGDT Policy across its frontline programming to result in a world of safer births where every child is planned for from birth to age, also empowering girls to remain in school; our Girl Declaration creates agency, autonomy and safer, more equitable community environments for all.



Advocating with PMNCH global alliance for women's, children's and adolescents' health, on the importance of equality at Radio Nigeria!



I truly believe that achieving gender equality and the empowerment of all women and girls in the context of climate change, environmental and disaster risk reduction policies and programmes will require deliberate and intentional actions to integrate a One Health approach.

With Women's History Month, International Women's Day (IWD), Women's Week and the UN Commission on the Status of Women (CSW66) which is currently on-going, I was pleased to take the time to speak with Radio Nigeria in collaboration with PMNCH global alliance for women's, children's and adolescents' health, on how intersecting disparities due to gender, disability and age are driving factors in widen inequities, intensifying exclusion.

We must recognise and acknowledge that African culture hides disability, and that no nation can advance progressively in any sector without the contributions of all women, of all abilities, from all walks of life, so it's time to work towards better opportunities for women, children and adolescents with disabilities.

African Countries and policy makers must implement a One Health approach to tackle health emergencies and develop a system of support that provides a better platform for engagement with PWDs, to grant them more autonomy and access to basic facilities in the country.

Keynote Opening Speech at the 8th London School of Economics Africa Summit, focusing on *African Prosperity Through Peace, Health and Development.*

African prosperity acknowledges the interconnectedness of peace, health, and development, while calling for an interrogation into how they must support and rely on one another. I was honoured to give the Keynote Opening Speech at the 8th LSE Africa Summit, focusing on African Prosperity Through Peace, Health and Development.

To create sustainable prosperity, we need to revisit the lens through which we view the continent. We must stop seeing our communities in aggregate. Africa needs a shift that focuses on the realisation of the potential of its people. As a global health advocate and philanthropist with my Wellbeing Foundation Africa, we have focused on the public and universal health impact in Africa at a grassroots, community-based level with embedded cross-sector partnerships.

Africa can and should prosper, we need to continuously seek out opportunities to create value across all divisions. We know the odds are stacked against us here more than elsewhere but by reinforcing our internal cohesion and integration, the continent can become a force to be reckoned with.



Our Youth, Our Future Rise Today: Junior Chamber International (JCI) Lagos City, symposium panel in commemoration of International Women's Day

I was honoured to join the Junior Chamber International (JCI) Lagos City, symposium panel in commemoration of International Women's Day as part of their activities to celebrate women, advocate for more deliberate conversations and actions targeted at enshrining the spirit of Diversity, Equality, Equity and Inclusion in our society.



JCI is the largest not-for-profit youth organisation in the world, composed of youthful enterprising spirits who are dedicated to changing the world. It was a pleasure to be on the panel with Zena Enaholo and Kikelomo Atanda-Owo, and to discuss promoting 'Equal Opportunities For Effective Leadership Growth Towards National Development', in line with this year's IWD campaign theme Break The Bias.

JCI Lagos City and their active, empowered, dynamic, young leaders, have been a major contributor of change and development within the Lagos Metropolis and our nation. It was wonderful to witness their desire to ensure the gender equity and socio-economic development of their country, through entrepreneurship, social responsibility, freedom of individuals and understanding amongst peoples.

April

Together with LSTM Nigeria CMNH Nigeria, Centre For Maternal Newborn Health and J&J Foundation, the Wellbeing Foundation Africa is *Engaging with Medicaid, Real Visionaries Initiative to co-create a healthcare roadmap!*

3 areas of nursing and midwifery are likely to make the most significant contribution to achieving SDG3 in Nigeria and globally. These areas are mental health, oncology, and maternal newborn health.

A very important new workstream started in April of 2022, as I engaged with longstanding global and national partners, and a newly convened cadre of specialist stakeholders at Abuja to communicate, advocate and co-create a Push Policy for midwifery and nursing professionals in Nigeria.

Together with LSTM Nigeria CMNH Nigeria, Centre For Maternal Newborn Health and J&J Foundation, my Wellbeing Foundation Africa is engaging with Medicaid, Real Visionaries Initiative, and state and federal mental



health, midwifery and oncology stakeholders to co-create a roadmap to engender a much needed pathway to integrate upskilling health professionals.

The WBFA's landmark 2018 Rapid Assessment of Cancer Care in Nigeria & WBFA National Cancer Alliance recognised the need to train, remunerate and deploy advanced degree nurses and Midwives in the clinical settings with appropriate salary scale; establish standards for CNS role and practice; also integrating the Midwifery Services Framework in support of nursing and midwifery education programs and to strengthen the primary health frontline.

On the Frontlines: *Primary Health Care Visits across Nigeria*

I paid a frontline visit to Kuchigoro Primary Health Center where my Wellbeing Foundation Africa's Mamacare360 program community of midwives and mothers empower each other daily on their journey to, and post, safe delivery.

When a teenage girl becomes pregnant, her life changes radically and she and her child become more vulnerable to poorer life outcomes. That is why we must provide access and education for our teens to make healthy choices and discourage teenage pregnancies, promote respectful relationships with agency and autonomy towards long and healthy adult lives. Sadly, despite the available support provided by our incredible #frontline midwives, a baby girl was abandoned by her unbooked mother at this PHC.



In calling for the newly delivered mum to come forward to be reunited with her baby, I recognise that pregnancy, particularly when during adolescence, is a very complicated time. Every year, an estimated 21 million girls aged 15–19 years in developing regions become pregnant and approximately 12 million of them give birth. Not only is the centre of a young girl's brain which controls emotions and cognition actively developing during that age, teenage pregnancy can increase the risk for depression and mental health disorders due to social consequences such as stigma, rejection or violence.

Our Mamacare360 midwives create safe, nurturing, spaces to have open conversations with girls and young women, particularly through our Adolescent Skills and Drills Personal, Social and Health Education. Through our multi-layered strategy of research, advocacy, policy development, community engagement, and education, we have prioritised adolescent girls, focusing on sexual, reproductive, mental, and social health in order to empower and strengthen all we reach from birth to age.

The gold standard: reaching the smallest, most fragile infants with mothers own milk! While at the frontline this month, I paid a rare and personal visit to the Maitama Hospital in Abuja, 1 of 5 intensive care facilities across Nigeria where my Wellbeing FoundationAfrica is partnering with Medela Cares in the Neonatal Intensive Care Unit to fight infant mortality and support mothers to improve early and exclusive breastfeeding for even premature and sick infants.

This pioneer initiative is offering practical science-backed help to build a community of practice, to combat malnutrition and low breastfeeding rates in Nigeria by focusing on a #realsolution - lactation care offered to mothers of NICU infants.



It was incredible to see first-hand the breastfeeding equipment donated by Medela Cares is being expertly used by mothers, supported by our Mamacare360 midwives, who have trained in-facility staff as well. As the equipment powered on strong, with the sounds of successfully aided pumping of breast milk, thanks to innovative expression technology, our new mothers were supported and thriving in their vulnerable infant's feeding and survival. My Wellbeing Foundation Africa is committed to supporting and creating safe environments for breastfeeding promotion, intervention and education throughout Nigeria.

Exclusive breastfeeding is the clinical gold standard in infant feeding and nutrition, with breast milk being uniquely tailored to meet the health needs of the baby.

Voicing #WASH with the United Nations Sanitation and Hygiene Fund and The Guardian

Global health begins with sanitation and hygiene for all! I, and my Wellbeing Foundation Africa foundation, proudly join the United Nations Sanitation and Hygiene Fund in amplifying the urgent need to invest in hygiene as it is a primary and basic investment in world health.

Through a series of SHF Guardian articles we have detailed how sanitation and hygiene are essential for providing dignified and safe people-centred health services. Currently, 1 in 3 households worldwide lack a means to clean their hands with soap and water and protect themselves and their families. At present, 1 in 10 healthcare facilities globally do not have any sanitation services and 1 in 3 do not have hygiene services at points of care.

In 2015, we committed to 17 Sustainable Development Goals (SDG), including target 6.2 on achieving access to adequate and equitable sanitation and hygiene for all, especially women and girls. We need consistent and adequate investment, funding, programming and infrastructure in #sanitation and #hygiene to reduce maternal and child mortality, combat illnesses such as COVID-19 and diarrhoea, and increase access to quality essential healthcare services. We can't clap with one hand and nor can we fix the global sanitation, hygiene and menstrual health and hygiene (MHH) crisis alone.



We need all hands, minds and finance on board – governments, communities, and the private sector – to join us in taking local, innovative and sustainable solutions to scale and change how we view, and invest in, the basics: sanitation and hygiene. You can read the articles written by myself, Cecilia Akintomide, board chair of the Sanitation and Hygiene Fund (SHF), Dominic O'Neill, executive director at the Sanitation and Hygiene Fund (SHF) and Naomi Tulay-Solanke, board member at the Sanitation and Hygiene Fund (SHF) online.

Endorsing The Lancet Nigeria Commission Report with the NPHCDA

I am pleased to endorse The Lancet Nigeria Commission Report, which highlights the actions and investments required to secure the quality of care for maternity, newborn, child and adolescent health services.

My Wellbeing Foundation Africa Policy Team supported the Fmoh National Supply Chain Management Program Workstream by hosting the newly inaugurated all-partners Supply Chain Tactical Team monthly meeting, with the Department of Food and Drugs Services, and Federal Ministry of Health in attendance.

We are working together to transform the drug revolving fund health supply chain, through encouraging ownership and sustainability, with consistent collaboration amongst stakeholders.

In reinforcement of our primary health focused activities, I was also delighted to lead a global touchpoint session with NPHCDA Executive Director Dr. Faisal Shuaib and his team, discussing strategic integration of evolving synergies and continued collaborations on the betterment of



continuum of care in maternal, newborn and child health, Primary Health Care and Universal Health Coverage in Nigeria.

The story of a country can be told by their health outcomes. We must encourage further investment in Nigeria's health system with reform that redefines the relationship between citizen and state. This catalyst will allow for a distinct opportunity to fulfil Nigeria's constitutional promise to ensure health care to all persons, and allow Nigeria and Nigerians to fulfil our full potential as the giant of Africa. Universal and equitable access to health services at the highest attainable standard of health needs must sit at the centre of future policy.

May

Happy 100 years of progress! *International Day of the Midwife*

In May I celebrated the International Day of the Midwife, and marked the International Confederation of Midwives centennial. I applaud our collective progress; acknowledge how far we have come in advocating for, and delivering, investments in midwifery. Midwives support and protect women, newborns and family. They are crucial to reducing maternal and neonatal morbidity and mortality. Each day they stand up for the rights of women to receive respectful maternity care, and fight on the frontlines.

The global evidence unequivocally indicates: increased investments in midwives and midwifery have led to healthier, happier families and communities in every corner of the world. I see it daily with my WBFA midwives, who conduct various programming, from our flagship Mamacare360, which delivers care in line with



the WHO recommendations and bridges gaps by making the mother a premium partner in her own outcome, through respectful maternity care, education and awareness, to our Sanitation Angel midwives, who deliver key WASH and SRHR knowledge and best practice to children and adolescents in schools, and health workers in public and private primary, secondary and tertiary health facilities across Nigeria.

Imagine if midwives were recognised for what they are: a pathway to achieving the SDGs. Investing in midwives, and policies which allow midwives to perform their full scope of practice, strengthens primary healthcare systems, and provides an innovative opening to achieving universal health coverage, UN SDG Action 3.8 to achieve UHC by 2030.

I am in awe each day of midwives around the globe, and proud that each passing year feels more significant for midwives and midwifery than the one before it.

The Sun Newspapers: *Humanitarian Service Icon Award*

This year I was honoured for the humanitarian work of my Wellbeing Foundation Africa by Sun Newspapers. I humbly accepted the Humanitarian Service Icon award and thank the Editor-in-Chief and Board of the Sun Newspaper for this honour.

Over the last 2 decades, during which I have worked to position the Wellbeing Foundation Africa to advocate and activate real solutions locally and globally for reproductive, maternal, newborn, child, and adolescent health issues, I have been fortunate to enjoy and appreciate the understanding and support of my darling husband, HE Dr Abubakar Saraki, our children and our families.

As I was honoured for the humanitarian work of my The Wellbeing Africa Foundation, which has built the professional skills of over 62,000 medical workers and impacted upon over 360,000 mothers and their newborns and families, I am proud of all our dedicated midwives, medical officers and mums.

I look forward to the future and deeply appreciate the presence of His Royal Majesty, Kabiyesi, Oba Olushola Alao, the Olugbon of Orile-Igbon and his gracious Queen, Olori Shola, and all our family, friends, and supporters across the nation who joined us in celebrating this noteworthy honour. I am grateful for the grace and mercy of Almighty God. Amen.



I dedicate this award to all humanitarians, from the local to global, my Wellbeing Foundation Africa midwives and team included, who are using their voices to enact positive, influential change in the lives of others, particularly those on the frontlines, contributing to the field work for meaningful development.

Partnerships for Goals: *Advancing the Gender Agenda for Sustainable Development with Pathfinder International and She Forum Africa*

This year I was honoured to join Pathfinder International and She Forum Africa as a panellist for their high-level convening to deepen awareness and build momentum for gender equality in Nigeria through “Partnerships for Goals: Advancing the Gender Agenda for Sustainable Development.”

Through our discussions, with representatives from Government, CSOs, development partners, members of the diplomatic community, youth and disability organisations and various EAWG stakeholders, including the private sector, we committed to supporting, promoting, strengthening and intensifying solution-oriented advocacy around women and girls agency from a rights perspective.



I was thrilled to share the work of my foundation Wellbeing Africa and how we analyse gender policies and bills, advocate at all levels to transform the system to further promote the agency and rights of women, girls, and marginalised group, and identify opportunities to increase the participation for women and girls in SRHR decision-making.

WBFA is wholly committed to helping Nigeria achieve the Sustainable Development Goals by 2030 with a particular emphasis on SDG 5, to achieve gender equality and empower all women and girls.

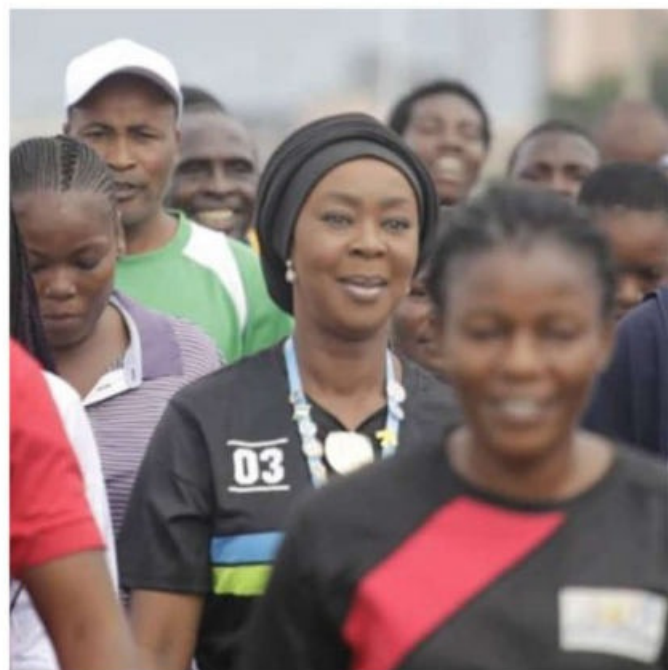
75th World Health Assembly: Health for peace, peace for health.

As the Seventy-Fifth World Health Assembly begins - the first in-person Health Assembly since the start of the COVID-19 pandemic - I am thrilled that the World Health Organization hosted the 3rd edition of the "Walk the Talk: Health For All Challenge" in Geneva on Sunday 22 May, the opening morning of the World Health Assembly.

In recent years my Wellbeing Foundation Africa and WHO have heralded the World Health Assembly with Walk the Talk in Nigeria and at the World Health Organization Headquarters, celebrating across continents and with the global community, in promotion of the importance of health and wellbeing.

As the WBFA Global Delegation to #WHA75 commences their engagements - I am confident that people-centred frontline impact will shape global policy deliberations and the important gender data around our core focus of RMNCAH, EMONC, Nutrition, One Health and #WASH.

This WHA75, with pressing matters of civic importance at home in Nigeria, I am ably represented at the in-person strategic roundtable and normative sessions in Geneva by the WBFA Global Delegation, which looks forward to celebrating partnerships in Strengthening Africa's Architecture for Health Emergency Preparedness, Response and Resilience, this evening, with special gratitude to the Bill and Melinda Gates Foundation, in the presence of Africa CDC, the WHO AFRO and EMRO, and partners in global health emergencies.



June

World Food Safety Day

**Food safety is everyone's business,
let's create lasting change!**

On World Food Safety Day I was proud to join Sustainable Development Goal 2030 to discuss how safer food leads to better health.

Women and girls are vulnerable at all levels of food safety as they suffer the most from macro- and micronutrient deficiencies, especially during the reproductive years. Through my Wellbeing Foundation Africa Mamacare360 program & Adolescents PSHE WASH program, we provide the knowledge families need to alter food consumption for improved #nutrition, as we are what we eat.



From involving children in food safety activities to promote safe food handling and WASH to following the WHO Five Keys to Safer Food, food safety is everyone's business, at home, in workplaces, at schools, markets, and for food vendors.

Mobilising action to prevent, detect and manage foodborne risks and improve human health is essential to public health. Food safety and security are two complementing elements of our sustainable future, and necessary for an equitable world.

Commonwealth Heads of Government Meeting 2022

I was honored by the opportunity, once again, to meet with His Royal Highness The Prince of Wales and The Duchess of Cornwall in June at the Private Audience and the following Reception hosted at Buckingham Palace in celebration of the Commonwealth Diaspora of the UK, ahead of the Commonwealth Heads of Government Meeting in Rwanda later this month.

It was a privilege to share my ideas, concerns and aspirations for Nigeria, Africa and The Commonwealth with His Royal Highness The Prince of Wales, The Duchess of Cornwall, and The Duchess of Gloucester, alongside eminent personalities, dignitaries and the diplomatic community which included H.E. Johnston Busingye, High Commissioner for Rwanda, and H.E. Morie Komba Manyeh, High Commissioner for Sierra Leone, to the United Kingdom respectively.



Historically, I had attended the Nigeria 2003 Commonwealth Heads of Government Meeting, which was the 18th Meeting of the Heads of Government of the Commonwealth of Nations. It was held in Abuja, Nigeria, between 5 December and 8 December 2003, attended by Her Majesty The Queen, HRH The Prince of Wales and then Prime Minister Tony Blair, hosted by His Excellency President Olusegun Obasanjo GCFR.



Commonwealth Women's Forum 2022

I had been observing The Commonwealth Women's Forum CWF2022 virtually in parallel with the biennial Commonwealth Heads of Government Meeting CHOGM and the Terra Carta House Sustainable Business Initiative, I am encouraged that solutions to address the pressing challenges affecting women and girls across the Commonwealth are high priority.

Gender equality is essential to sustainable development and a fundamental human right. All member countries must be informed and active to create robust policies and programmes that meet gender equality targets by 2030 SDG.

By bringing together women leaders from diverse sectors, we can create opportunities to deliver a common equitable future. My Wellbeing Foundation Africa, through our multi-layered



Adolescents PSHE WASH program, empower and ensure our girls to use their voices and grow as changemakers and activists, so they can one day be involved at the highest level of policy and decision making.

From Gender and Climate Change: Interactions and Opportunities for Progress, Peace in the Commonwealth: Women's Engagement in Peace and Security, Human Capital Development: Building Girls Leaders of Tomorrow, to Conquering Cervical Cancer in the Commonwealth: Realities, Challenges and Opportunities, CHOGM recommendations must continue to include more meaningful participation of women and girls from start to finish.

Kigali Summit to end Malaria and Neglected Tropical Diseases



As the Kigali Summit took place in June to urgently increase investments and commitments critical to ending Malaria and Neglected Tropical Diseases, I am calling on all world leaders to unlock the potential of smart partnerships to conquer malaria, reduce the burden of NTD's and build a healthier and better world for us all.

Incredible progress over the last two decades proves that ending malaria and NTDs is an achievable goal. Investment through the Global Fund has led to 10.6 million lives saved and prevented 1.7 billion malaria cases. Yet, we need renewed investments made by Presidents, Prime Ministers, CEOs, philanthropists, scientific experts, and global influencers to save more lives, drive economic growth and support health systems.

I acknowledge the African Leaders Malaria Alliance, a groundbreaking coalition of African Union Heads of State and Government, who work towards eliminating malaria by 2030 through their advocacy for data-driven decision-making, transparency, accountability and action.

My Wellbeing Foundation Africa has witnessed time and time again, how malaria and NTDs continue to multiply in areas of poverty, afflicting the lives and livelihoods of billions of people. We cannot allow half the world to continue to suffer from preventable and treatable diseases. I am thrilled to echo Dr Tedros' announcement regarding the launch of my dear sister and former mentors namesake Mwele Malecela Mentorship Programme to develop women leaders to beat NTDs. Dr Malecela was the Director of the WHO Department of Control of Neglected Tropical Diseases, and an inspirational figure to all in global health. I recall her mentorship alongside Global Water in 2020, which aided WBFA in our uptake of WASH. I continue on in her memory, through my advocacy with the End Fund, while re-affirming my commitment to sustainable, inclusive and collaborative action.

The Kigali Summit is a historic opportunity to End Malaria and NTDs – but only with adequate investments. WBFA and I endorse the Kigali Declaration on NTDs and will continue to advocate for mobilising a fully resourced Global Fund Replenishment to End Malaria.

Appointment as a *Inaugural Leadership Council Member of Africa*

I am proud to announce an important new appointment:

I am delighted to be an Inaugural Leadership Council Member of Africa REACH, chaired by Madame First Lady of Namibia, Monica Geingos - this brand-new campaign is dedicated to ending paediatric AIDS in Africa by 2025.

Africa REACH is an African-led, African-focused effort intended to unify and amplify its strongest political and cultural forces to create true continental change and fulfil the promise of an #AIDSFreeGeneration.

90% of all children living with HIV globally are located in Africa, with recent data showing that rates of mother-to-child transmission in some parts of Africa are actually on the rise after years of decline.

Through creating a new action agenda around ending AIDS in children and youth in Africa, Africa REACH works with partners to hold countries accountable, by supporting new country-led efforts to identify, advocate for, and advance programmatic and policy changes.

While improving maternal, paediatric and adolescent HIV outcomes, Africa REACH cultivates an organised and active group of champions that can educate, inform and inspire the wide-range of audiences needed to combat complacency on the continent and attract new allies to the ambitious goal.

I am honoured to use my voice to End Aids with Africa REACH and advocate for the rights of young people to access sexual education and prevention, testing and treatment for HIV services, alongside youth-friendly psychosocial support services.



July

Wellbeing Foundation Africa – Nutrition International 2021–2022 *Intervention Partnership in Sokoto State*

I was delighted to present the success stories of the Wellbeing Foundation Africa - Nutrition International 2021-2022 Intervention Partnership in Sokoto State to H.E. Governor Aminu Waziri Tambuwal.

A cohesive approach combining critical services to create healthy environments and ensuring every child has access to proven appropriate treatment measures, will allow Nigeria to reach

SDG Target 3.2, ending preventable deaths of newborns and children under 5 years of age by 2030, and encourage the implementation of universal access to clean water and basic sanitation; the primary preventive measures in reducing the burden of diarrhoea.



My Wellbeing Foundation Africa's proud partnership with Nutrition International and successful phase one implementation of Scaling up Zinc and LO-ORS to Improve Childhood Diarrhoea treatment in Northern Nigeria has led the charge to curb the menace of diarrhoea. By increasing and sustaining availability and access to zinc and LO- ORS commodities through strengthening the Drug Revolving Fund schemes and deploying our dedicated midwifery workforce to reach community

health care facilities and households, we are creating statewide behavioural change and trust. In Sokoto, our Wellbeing Foundation Africa Project Implementation Team met a year old baby girl at the Kofar Kade Primary Healthcare Centre as she had been stooling up to 4 times a day. Working with the in-facility staff to provide expert care, the WBFA-NI Team advised the caregiver to immediately discontinue the use of Flagyl and utilise Zinc LO-ORS. The WBFA-NI Team Midwife then educated the caregiver on the preparation of ORS and advised her on WASH practices for a healthy home.

By using a combination of cost-effective zinc and LO-ORS co-packs, safe drinking water, basic sanitation, exclusive breastfeeding, and improved nutrition, we can dramatically reduce diarrhoea in Nigeria. My Wellbeing Foundation Africa looks forward to continuing the lifesaving and life-enhancing programming with Nutritional International for those who need it the most.

The Medela Cares Frontline Visit led by The Wellbeing Foundation Africa

A mother's milk is the first thing a baby wants.

Also in July my Wellbeing Foundation Africa welcomed our esteemed partner, Medela Cares, on a specialised visit to the participating hospitals in Abuja, Kwara, and Lagos where our Neonatal Intensive Care Unit Lactation Programme is currently operating to improve infant feeding, support breastfeeding resources, educate and train on the value of mother's own milk, to positively progress the development of healthcare in Nigeria.

Focusing on quality improvement to systematically improve lactation and infant health outcomes through evidence-based best practices, the on-the-spot assessments conducted by Dr Nania Schärer-Hernández, Head Global Medical Affairs and Education, and Sioned Hilton, Global Medical Affairs, in collaboration with our WBFA Global team and our National Programmes Lead, alongside our Midwives and Data Collection Assistants, shared valuable insight and firsthand observations of the comprehensive solutions of human milk in the NICU established by this initiative.

Key areas and scopes of intervention guided by the empirical data gathered from the demonstration of mothers use of the breastfeeding pumps, and the capacity of the



healthcare workers in the training and management from initiation, expression to storage, will allow us to further mentor health care professionals on human milk knowledge, skills and expertise, encourage new mothers to initiate lactation either through expression or breastfeeding despite challenges, and ensure well-fed and well-nourished neonates that have the opportunity to survive and thrive.

Ensuring new mothers are wholly supported to breastfeed is not only critical for the health and wellbeing of the baby: it is linked to all 17 of the United Nations Sustainable Development Goals. By combining innovation, technology and people that are passionately dedicated to a mission, the Wellbeing Foundation Africa in partnership with Medela Cares are committed supporting members of the UN Global Compact and the UN's Every Woman Every Child #EWEC, as we protect, promote and uphold breastfeeding standards and the appropriate use of human milk.

Investing and Respecting Nursing: *A Voice To Lead!*

I was pleased to join H.E. First Lady of Lagos State, Dr Mrs Ibijoke Sanwoolu MBBS, PGDHM, MPH, MBA, and HRM Oba Kabiru Sotobi, The Ayangburen of Ikorodu, alongside the Honourable Commissioner For Health represented by Permanent Secretary Dr Olusegun Ogboye, Mrs Kemi Ogunyemi HSC Commissioner IV, and Lagos State Health Service Commission Nurses led by Director of Nursing Services, Mrs Adebukola Cole, as Special Guests of Honour at the 13th Annual Nurses Scientific Conference of Lagos, to advocate for the gaps found in the nursing profession in Nigeria while developing a road map toward further investment and secure global health.

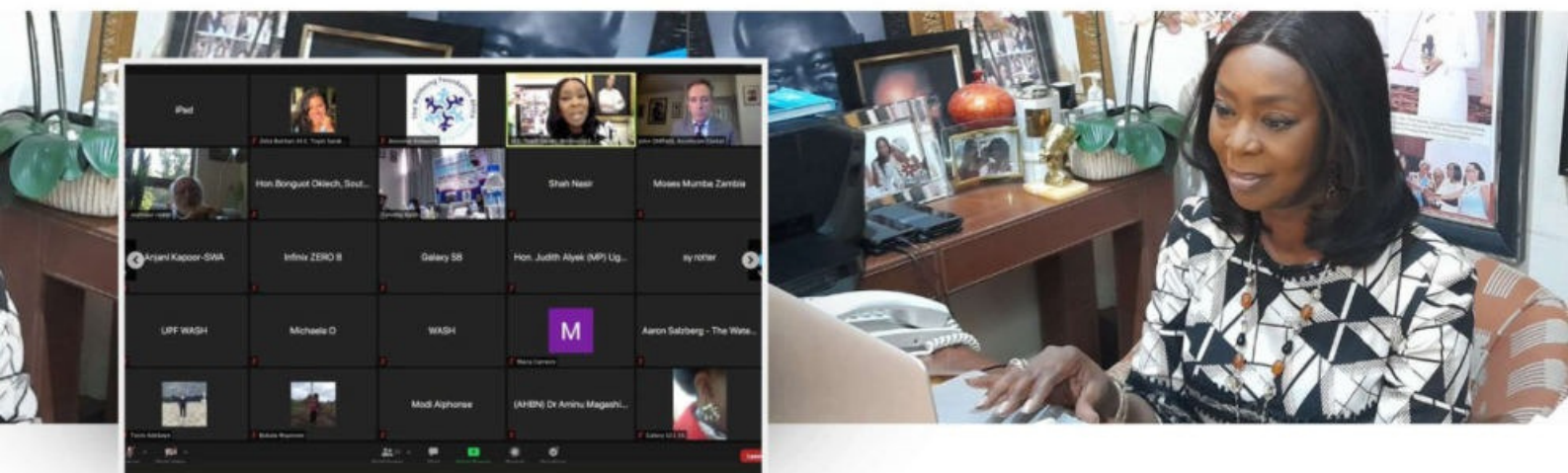
Ensuring nurses and midwives have decent work, education, regulation, remuneration and a dignified workplace is an essential advocacy target and development strategy continuously supported by my Wellbeing Foundation Africa. On the ground, nurses endure extreme adversities, from the lack of basic infrastructure and professional support to deliver high-quality care to the lack of access to clean water and proper sanitation.



Across the nation, we see nurses pulling buckets of water up from wells themselves, purchasing their own examination gloves, and digging makeshift pits to dispose of medical waste, without access to WASH, and commodities needed to provide timely, high-quality care. To improve systems and curb the brain drain to foreign countries, our nurses need better remunerations and career progression opportunities along with the basics of #hygiene, equipment and medicine, to facilitate safer care and support community health.

In my remarks, I deeply appreciated the Award Of Honour bestowed upon me in recognition of the WBFA's long standing frontline programs at health facilities across Lagos State. I also took the opportunity to commend the Lagos State Health Commission's declared investments into primary healthcare spaces, and nursing-driven social care, to achieve UHC, 2030 SDGs, and solidify solutions for local communities.

Launching the Parliamentary WASH Caucus: Water Is Always Good Politics!



I was honoured to join Honourable Representative Vicent Willie, Liberian House of Representatives, Deputy Chairman of the WASH Legislative Caucus, Honourable Senator Jonathan L. Kaipay, Liberian Senate, Chairman of the WASH Legislative Caucus, and Members of Parliament from across Africa, for an enlightening and diverse conversation led by longtime water champion John Oldfield regarding how to launch and empower a Parliamentary WASH Caucus. As we urge global leaders to take a transformative approach towards improving water, sanitation and hygiene services across the continent, we must identify the role a WASH Caucus can play in prioritising collaboration and accelerating the agenda towards health and wellbeing. Our discussions touched on how NGOs like my Wellbeing Foundation Africa can most effectively push for and support a WASH Caucus, and which non-partisan activities, both privately and publicly, should be undertaken and engaged with, to meet the United Nations Sustainable Development Goals, Goal 6: Ensure access to water and sanitation for all.

Parliamentarians play a critical role in ensuring accountable, participatory, transparent governance which is necessary for inclusive and sustainable development. To provide them with accurate information, and inspired insight, Sanitation and Water For All during our call, launched their cutting-edge Handbook for Parliamentarians, to help them deliver on their responsibilities to ensure effective WASH services for the constituents and communities they serve.

My Wellbeing Foundation Africa and I look forward to continuing to support the strong, committed leadership from Members of Parliament across Africa, as we believe in the power of political will to engage decision-makers, encourage multi stakeholder processes, and address critical development challenges.

August

Championing the *UNDP Imagine Nigeria Report*

I am honoured to be invited by the UNDP to lend my voice to, advocate for, and champion Imagine Nigeria. As the Imagine Nigeria Report, which presents the findings of a multi-stakeholder foresight exercise led by the UNDP, launches today at the State House, Abuja, I am envisioning a Nigeria where we collectively work together to create a progressive, prosperous and peaceful nation.

Imagine Nigeria considers the multiple pathways in which Nigeria can further develop in the promise of a flourishing and bright future. With over 300 participants from all regions of Nigeria and the diaspora, who put in over 6,000 hours of consultation, research, analysis and scenario-building processes, the report aims to now mobilise various stakeholders globally for action. As our world rapidly changes from technology to urbanisation, and faces challenges such as the pandemic, it is time to act quickly and act together.

Through assessing trends, Imagine Nigeria shares four potential scenarios to shine a critical light on future uncertainties, and then recommends five pillars for advocacy and action, from now until 2050, to witness transformation and engender a new level of commitment and cooperation within Africa.

Building trust is the key to a thriving Nigeria and must be the basis of all engagement, policy and operation. Through shared hope, values and commitments, we can create a new national narrative that builds a culture of innovation, catalyses the green economy, and leads Africa. The Wellbeing Foundation Africa and I look forward to continuing to facilitate this change, through empowering communities with the power to act, by sharing knowledge and resources to uplift Nigeria



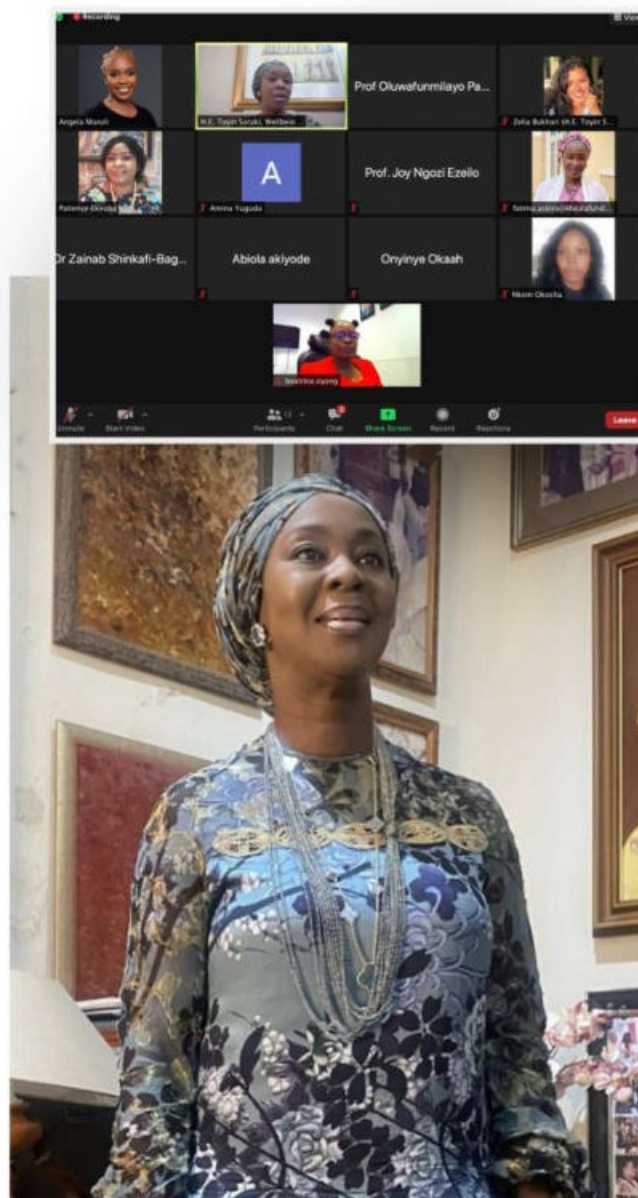
Transforming Africa with the leadership of *the African Women Leaders Network*

I had a timely meeting of essentially glad tidings in conversation with UN Women Nigeria Representative, Madame Beatrice Ekong, convened by AWLN Chair, Professor Funmi J. Para-Mallam mni, focusing clearly on the continued and future impact of inclusivity, empowerment, local ownership and integrity for women and girls across the continent.

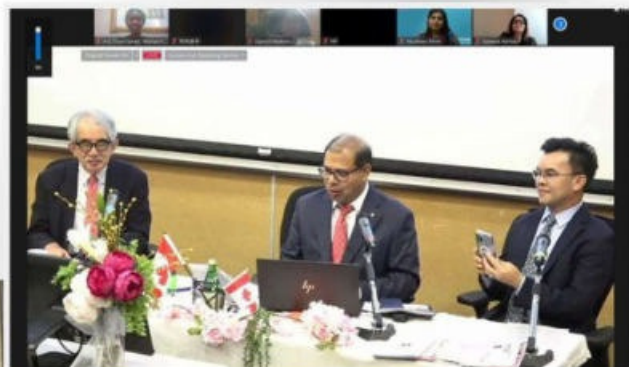
It was a pleasure to join the like-minded and spirited women of the African Women Leaders Network Nigeria Steering Council, a ground-breaking movement implemented with the support of the Office of the African Union Special Envoy on Women, Peace, and Security, and of the United Nations Entity for Gender Equality and the Empowerment of Women UN Women.

In line with the Africa Agenda 2063 and the 2030 Sustainable Development Goals, the AWLN Nigeria Chapter discussed the vision of the "Africa We Want", one where women and girls are supported to reach their rightful roles in all spheres of life. Working together through our network of over 200 diverse women leaders in media, politics, diplomatic corps, academics, research, civil society, private sector, young women, rural women and women in the diaspora, our targeted aim toward development, governance, peace and stability, economic empowerment and women's access to finance directly aid in achieving SDG Goal 5.

Empowering women and girls and achieving gender equality are crucial to my Wellbeing Foundation Africa's safe childbirth and safer childhood targets as we work towards improving social determinants, creating inclusive, open, prosperous and healthy societies. Together, with the AWLN, and in support of the delivering as One UN approach, our active engagement and advocacy aspire to share resources, opportunities, solidarity, and partnership for mobilisation of an equitable future.



13th International Conference on the *Maternal Child Health Handbook*



I had the pleasure of joining the 13th International Conference on the Maternal Child Health Handbook, alongside Her Imperial Highness Crown Princess Akishino, WHO Special Advisor to the Director General, Prof. Peter Singer, Prof. Miriam Khamadi Were, UNICEF, UNFPA, healthcare, policymakers and research representatives from Nigeria, the Netherlands, Pakistan, Bangladesh, and Ghana, to mention a few, with a focus on promoting health equity and making mothers feel like visible primary partners in their and their child's health journey.



Since 2006, when the WBFA committed its efforts to the development and deployment of home-based health records and handbooks in Nigeria and Africa, we have tenaciously held to the mission that accurate and accessible health information both educates, guides and delivers measurable benefits for every woman, child and family.

The MCH Handbook is a home-based health record and information tool which supports women throughout their pregnancy, delivery, and postnatal period, extending to the first few years of the child's life. Introduced in more than 30 countries already, The handbook bridges communications gaps between them and health professionals, emboldening them to be actively involved in the decision-making and management of their family's health.

A very intense sharing and learning experience, the conference is a powerful affirmation of the core vision of my Wellbeing Foundation Africa's mission from inception. Ensuring the continuity of care and providing health education to families leads to social cohesion and holistic maternal and child care which is highly effective as prevention and protection.

I look forward to continuing to discuss, strategise and champion the immediate prioritisation of attainable and equitable maternal care as the conference continues tomorrow, and I thank today's moderator Dr. Shafi Bhuiyan MBBS, MPH, MBA, PhD and Prof. Yasuhide Nakamura for their organisation and guidance throughout the day!

September

77th Session of the *United Nations General Assembly*

As the 77th Session of the United Nations General Assembly opened on 21st September, I welcomed the words and targets of UN Secretary-General Antonio Guterres opening remarks at the first full offline meeting since the pandemic's onset, calling for solidarity among member states to address common challenges, such as ensuring equity in healthcare.

Global health and emergency response are a priority, as all Member States accelerate equitable progress toward implementing Universal Health Coverage by 2030, to create a safer, fairer and healthier world. By demonstrating unity and solidarity, we can build new partnerships, share best practices and save lives.

With frontline focused dedication, integrity and authentic purpose, my global team will continue the multilateral discussions at UNGA across the full spectrum of international issues covered by the Charter of the United Nations. I look forward to the key decisions which will advance peace, human rights and sustainable development for all.

MIT Solve: The Power of Collective Transformative Solutions and Education for Change

The Power of Collective Collaboration: Transformative Solutions and Education for Change. From the frontlines to global impact, my teams are building solutions and transforming education.

My Global Office continued my commitments at the 77th United Nations General Assembly, engaging with MIT Solve as social impact leaders, while my Kwara Office is advocating with the Chevening Awards programme to create an educated future; a Wellbeing Foundation Africa commitment to achieving the Sustainable Development Goals progress.

With a mission to drive innovation to solve pressing world challenges, I am honoured to be an MIT Solve judge for Equitable Health Systems. Positively affecting over 150



million lives to date, affordable, accessible, and high-quality health systems must serve all equitably. My Global Office shared their expertise on people-centred health infrastructure, from the ground up, mentoring Solvers and supporting innovative partnerships to improve health outcomes.

This continued empowerment of transformation for the better took place on the ground as well, as the WBFA, Kwara Office & British Deputy High Commission Courtesy Call to discuss the Chevening Scholarships Programme with Mr. Wale Adebajo, Political Advisor and the Chevening team as they introduce the program to Kwara State.



Through our programmatic community work which has been supported by the High Commission and British Development Agencies over decades, we have expanded the opportunity to access learning skills, mobilising and elevating emerging Nigerian leaders. By solving together, we can tackle the issues of our rapidly changing world, promote education, and learn to live together sustainably.

The United Nations *Peace Day*

I commend the UN Peacekeeping call to strengthen the ideals of peace to build communities where all are afforded equity and the opportunity to thrive.

Persistent injustice due to bias, discrimination and racism hinders fundamental human rights, perpetuates unrest, undermining democracy.

My Global Office addressed this escalating crisis and pursued peace at the 77th United Nations General Assembly, as they attended the Concordia Annual Summit and Devex UNGA77 Halfway to 2030, advocating for the rights and dignity of people while building a practical pathway to a fairer world.

Inspired by the words of the First Lady of the United States, Dr Jill Biden at the Concordia Summit, and as direct conflict and animosity destabilise societies across the globe, with health and economic challenges surging, we must convene to dismantle the systemic barriers which hinder our progress towards equality, empathy and a peaceful planet as we are all connected.



International Confederation of Midwives Centennial Celebration at UNGA 2022

100 years of working towards a world where every childbearing woman has access to a midwife's care for herself and her newborn!

As the Inaugural Global Goodwill Ambassador of the International Confederation of Midwives for two terms (2014-2020) I am thrilled to celebrate with the International Confederation of Midwives as they mark their 100-year anniversary alongside the 77th United Nations General Assembly in New York City.

My Global Office Delegation attended the Centennial Commemoration and were elated to discuss and highlight the key achievements of midwifery this past century, connect with incredible health partners, and aid in developing the vision for the next 100 years.

Addressing the unmet needs of women and their families must remain a constant priority, and my Wellbeing Foundation Africa will continue to empower our frontline midwives so they may efficiently access, educate, counsel and care for mothers as trusted community health workers.



Clinton Global Initiative: Children, Cities, and Climate Action Commitment



My Wellbeing Foundation Africa, in partnership with youth-driven design and research nonprofit YLabs and the London School of Hygiene and Tropical Medicine, announced our Children, Cities, and Climate Action Lab commitment at the Clinton Global Initiative's September 2022 meeting in New York City.

In further collaboration with C40 and Urban Better, the CCC Action Lab is an initiative to accelerate healthy decarbonisation in cities through youth leadership and action in Nigeria.

The CCC nexus is critical for the future of our people and our planet, as we aim to address the interconnected challenges of averting climate breakdown; leveraging the central role of cities in reducing greenhouse gas emissions and improving human health; while analysing the child health co-benefits of improving the quality of urban environments.

Children, Cities and Climate provides new evidence on the potential co-benefits to child and adolescent health of improving urban environments, starting with air quality. In parallel, through public engagement activities, the project aims to understand young people's views about their cities and communicate their vision for healthy, sustainable cities of the future.

Gender Equality at UNGA

The United Nations General Assembly has consistently been the principal multilateral diplomatic setting for global cooperation from climate goals, to health equity, but as inequality worsens, exemplified by the repression of women from Ukraine to Iran; it is clear that the impacts of crises are never gender-neutral, and that there is still much to be achieved regarding women and girls recovery, resilience and representation.

Preventing and ending violence against women and girls while improving equity requires women's leadership, prompt pledges and direct resources devoted to achieving a sustainable future where all women and girls are safe with opportunity.



Therefore I am grateful that the newly created United Nations General Assembly Platform of Women Leaders is now established to place gender equality at the forefront of this multilateral arena. As the 77th United Nations General Assembly comes to a close, I appreciate my Global Office's attendance, as my full executive and representative emissaries, a delegation that is strengthening collaborations and work with longstanding allies and taking part in complex and timely deliberations, which inform our humanitarian agenda for the coming year.

As we face interlocking challenges, it is crucial for the woman and girl child perspective to be prioritised effectively, decisively and inclusively, and in the Decade of Action, the Wellbeing Foundation Africa is committed to achieving SDG4 and advocating for the human rights of women and girls around the world, as we embolden them, improve access to services, strengthen laws and policies, to ensure accountability and transparency.

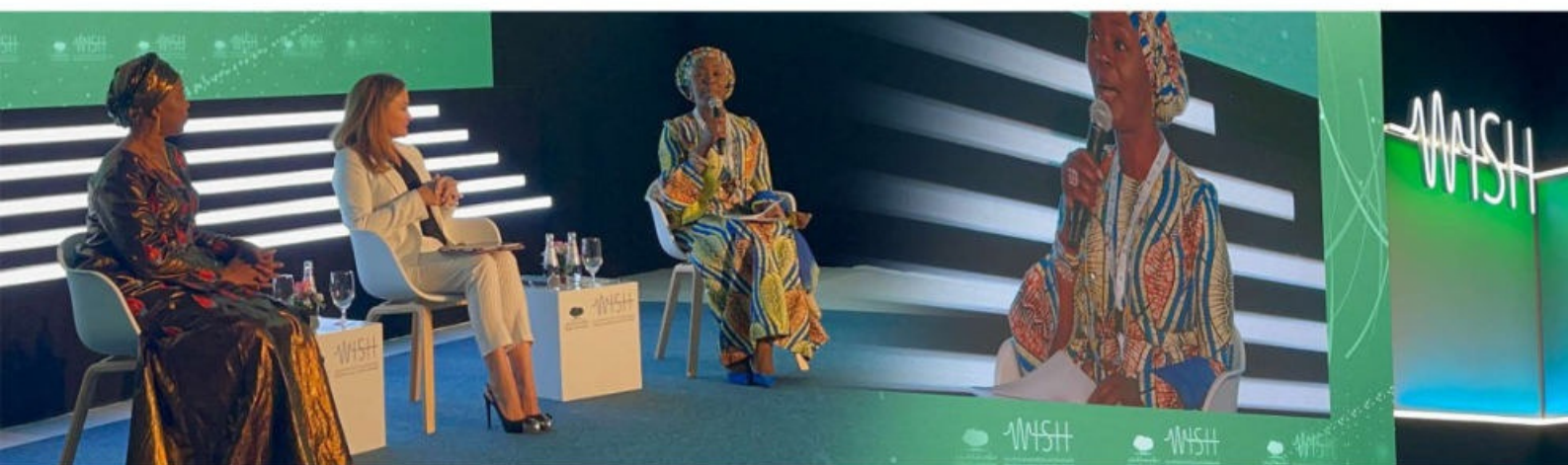
October

The Qatar Foundation, *World Innovation Summit for Health 2022*

I have been delighted to join the World Innovation Summit for Health 2022, an initiative of the Qatar Foundation, held in Doha this year, as a speaker, moderator and participant.

Born through the need to convene global experts to look for collaborative and innovative solutions to tackle global health challenges – WISH Qatar and the Qatar Foundation are inspiring drivers of change, dedicated to uplifting community development for all, established and invested in evidence-based ideas and practice.

As a moderator, I had the pleasure of joining H.E. Jeannette Kagame – First Lady, Rwanda, H.E. Fatima Maada Bio – First Lady, Sierra Leone, and H.E. Vivian Torrij – Former First Lady, Panama, for an invigorating conversation on Child and Maternal Health which assessed the global efforts on reducing maternal mortality and newborn deaths, to achieve the United Nations Sustainable Development Goals, through collaborative scientific research, trusted frontline work, and policy reform.



As a panellist, I had the great opportunity of Promoting Child Wellbeing: Lessons from COVID-19 alongside H.H. Sayyida Basma Al Said, Founder, Whispers of Serenity Clinic, Oman Professor Muhammad Waqar Azeem, Inaugural Chair of Psychiatry/Child Psychiatry Sidra Medicine, Victoria Hornby, CEO, Mental Health Innovations, UK and Moderated by Luisa Baldini of BBC. We discussed in-depth the long-term psychosocial and mental health implications for our children and adolescents due to the disruption of the pandemic, and how we can mitigate and address the adverse effects of the pandemic and draw out lessons for policymakers across the globe.

We must embolden our children, while we catalyse investment, from health literacy, programming and policy to begin and protect from birth to age, addressing their unique needs and resources at every phase in life.

Making Mental Health & Wellbeing for All a Global Priority at WISH in Qatar

At WISH 2022 I had the privilege to participate in timely discussions regarding mental health and wellbeing, while assessing the implications of the pandemic.

With the evidence-based research from WISH Qatar and the Qatar Foundation, we have a powerful opportunity to revitalise our efforts to protect and improve mental health for all. Mental health does not discriminate and requires investment in financing, training, policy and legislation, research and advocacy. Speaking to H.H. Sayyida Basma Al Said, Founder Serenity Muscat, we must raise awareness and take action to build the capacity for health, education and social protection, particularly in early childhood development, and ensure the resources not only exist but are accessible.

My Wellbeing Foundation Africa targets public standards for promotion, prevention, treatment and wellbeing policies for childbearing women and their families through our HCF, schools and

communities based Mamacare360 Maternity and Primary & Adolescent PSHE WASH programming which provide opportunities for safe space conversations, and referrals, with our professional midwives, nurses and coaches.

As I continue to advocate for rights-based, multisectoral legislation, plans and policies, I dearly wish that Presidential Assent for the Nigeria Mental Health Bill will soon be forthcoming, especially as it is believed

over 40% of Nigerians are suffering in silence. As this barrier to accessing mental health services remains a challenge compounded by cases of post traumatic stress compounded by the ongoing instability and insecurity in regions due to insurgency, kidnapping and attacks; now is the time to strengthen mental health care provisions and protections, through a community-based network of accessible, affordable and quality services and supports.

We must deepen the value and commitment we give to mental health as individuals, communities and governments, and work with stakeholders to create a world in which everyone has an equal opportunity to enjoy mental health.



Guided by visionary female leadership at WISH Qatar 2022

Guided by visionary female leadership, the tenacity, creativity and passion of the women at WISH Qatar 2022 has been invigorating and inspiring.

Meeting with Her Highness Sheikha Moza and Her Excellency Sheikha Hind to discuss our passion for creating a healthy future for all through equitable and resilient health systems; I commend H.H. Sheikha Moza for building action-oriented communities that work together to address the most pressing global challenges.



As Qatar Foundation's focus on research and community development continues to benefit all, Qatar has demonstrated regional leadership in its pioneering role as an emerging centre for innovation. The ongoing achievement is inspiring, and the value of inclusivity built on respect and support for all is uplifting.

Migration Health and Migrant Workers Welfare was top priority at the summit, with partners, locally and internationally aiding in making significant policy strides for the health and safety of all. The WISH-commissioned evidence-based report on Migrant Workers' Welfare transparently examines the access, equity and progress made in healthcare services for the migrant workforce and outlines the innovative Qatar approach to wellbeing.

I was also thrilled to listen and converse to fellow female dignitaries at WISH 2022, on an array of global transformation sectors, including HRH Princess Dina Mired, President Samia Suluhu Hassan of Tanzania, Kuwait's Sheikha Intisar Al Sabah, First Lady of Rwanda Jeannette Kagame, First Lady of Sierra Leone Fatima Bio, Rt Hon. the Baroness Scotland of Asthal KC, amongst many others. I can confidently say our convening will be the start of a better, safer and healthier future towards healing. Thank you to all these women for being champions for women and girls, and exemplifying strong and reverential guidance.



Our time is now – our rights, our future, with the UN Partnership for Maternal, Newborn and Child Health



Adolescents are changemakers who drive innovative development in their communities, and that is why I am delighted as a PMNCH partner to amplify their new global campaign for adolescent wellbeing to mobilise political and financial commitments for the 1.8 billion adolescents and youth in the world today – the largest cohort in history.

We cannot afford to lag in prioritising tailored national policies and programmes with matching investments to keep pace with the unique needs of the 1 point 8. More focus on demanding action and accountability will yield a triple benefit: today, into adulthood, and for the next generation.

Our time is now - our rights, our future. Empowering girls and promoting gender equality is crucial to achieving the United Nations Sustainable Development Goals. The girl child is ready for a decade of acceleration forward, and we must create a future that believes in her agency, leadership and potential.

The Wellbeing Foundation Africa, Reckitt and Dettol Nigeria launch Hygiene Quest: Building long-lasting #WASH habits across Nigeria!

I was delighted today to welcome our health, education, water, climate and environment partners and national stakeholders at the commencement of our new community of healthy hygiene practice at national scale.

The Wellbeing Foundation Africa partnership with Reckitt and Dettol Nigeria, in progression of our Clean Nigeria Initiative Commitments endorsed by the Ministry of Water Resources, is pleased to announce the launch of our Hygiene Quest Project, a comprehensive hygiene curriculum and strategic programme designed to promote and implement proper handwashing

and water sanitation and hygiene techniques, including reducing open defecation in schools, healthcare facilities across our #Mamacare360 Antenatal and Postnatal Maternity Centres, and corresponding Cluster Communities through Abuja, Lagos and Kwara States.

As we commence this important project, currently 23% of the Nigerian population still practises open defecation, with less than 8% of the population in Nigeria being able to access and practise safe handwashing. Therefore our interactive and engaging approach aims to tackle these challenges sustainably through grassroots core education, access and training.



Escalating and cascading our shared efforts ahead of Global Handwashing Day this week, our union for universal hand hygiene is accelerating the Hygiene Quest outcome and the United Nations Sustainable Development Goals, while journeying to reach 6 million children in Nigeria by 2025.

Handwashing is an effective and affordable way to prevent diseases and save lives. The Wellbeing Foundation Africa looks forward to scaling access to quality personal social health and hygiene education and information in schools, communities and within healthcare facilities, with Reckitt and Dettol Nigeria through Hygiene Quest, to drive lasting community behavioural change, and create a healthier and more equitable society for all.

Magic moments: *We are taking improved childhood diarrhoea treatment in Northern Nigeria to scale!*

I am encouraged that the Wellbeing Foundation Africa Nutrition International Scaling Up, Zinc and LO-ORS Project in Sokoto & Kano States is extending its impactful work as we begin our second phase to increase our treatment, access, and distribution of Zinc/Lo-ORS co-packs within Northern Nigeria and provide the trusted frontline healthcare support and community follow-up needed.

According to the latest WHO data published in 2018 Diarrhoeal Disease Deaths in Nigeria reached 178,438 or 9.21% of total deaths. Each year diarrhoea kills around 525,000 children



under five around the globe with a national rate of 13%. More specifically, the prevalence of diarrhoea in the North-Western states is considerably higher at 20.7% in Kano. This second phase of the project seeks to continue its intervention in reducing the number of deaths due to poor treatment of diarrhoea among children under 5 years in Nigeria by 2024. Spread across twenty-two Local Government Agencies in Kano and Sokoto, the program will support the states to increase and sustain availability and access to Zinc and LO-ORS commodities by strengthening their #DRF schemes; improve the capacity of frontline health workers by promoting and supporting the use of Zinc and LO-ORS combination as a first-line treatment for cases of diarrhoea seen at health facilities and community service points, and increase prompt care-seeking for children with diarrhoea by their caregivers, by improving the provision of appropriate information to caregivers and influencers.

My Wellbeing Foundation Africa appreciates the support from Nutrition International, the Government of Canada, and the strong cooperation of the Ministries of Health in both states, state primary health care development agencies, and all those committed to this timely project to combat diarrhoea which is the leading cause of malnutrition and death in children under the age of five.

November

Pre-COP Reception hosted by HM King Charles III

As I commence my Wellbeing Foundation Africa engagements at #COP27 I am grateful for the opportunity to have joined 200 civil society and NGO decision makers, private sector and corporate leaders at the Pre-COP Reception hosted by His Majesty King Charles III.



I am encouraged and emboldened by the longstanding leadership of His Majesty King Charles III who has long-been a champion of climate change and biodiversity loss. Last November the Paris Rulebook was finalised under the COP26 Presidency of RT. Hon. Alok Sharma as 197 countries agreed to the Glasgow Climate Pact. Throughout that presidency the business and financial community has been committed and innovative on climate action; we know what we need to do and how to do, now it is time to deliver.

As the baton passes to Egypt and COP27 I was delighted to meet with UK Prime Minister Rishi Sunak and must agree - that there is no long-term prosperity without action on climate change, and there is no energy security without investing in renewables.

2022 United Nations Climate COP27 in Sharm el-Sheikh

Lovely joining Dr Vanessa Kerry, and WHO Dr Maria Neira, to set new targets for health, wellbeing and climate at the United Nations' annual climate change conference COP27 in Sharm el-Sheikh, Egypt, AfricaCOP.

I am pleased to advocate for and focus on the intrinsic link and importance of health and climate, alongside decarbonisation, the energy transition, innovative solutions, pro-climate finance, nature, biodiversity.

Exploring the COP27 pavilions, from the country showcases to the private sector investments, the energy of all in wanting to help 4 billion people adapt to climate change by 2030 is a powerful resolve which reverberates the SDGs.



At the Sustainable Markets Initiative, Terra Carta, initially launched at The World Economic Forum 2020 Annual Meeting in Davos with a mission to kickstart bold and imaginative action across the next decade, it was inspiring to witness the leadership needed to accelerate the world's transition to a sustainable future by engaging and challenging public, private and philanthropic sectors to bring economic value in harmony with social and environmental sustainability.

I joined Goals House for a fireside chat on the intersection of global health and global warming, hosted by AstraZeneca with Commonwealth Secretary General Rt Hon Baroness Scotland KC,

and CEO of AstraZeneca, Sir Pascal Soriot, to discuss how climate change is the biggest health threat facing humanity. To echo the COP27 Presidency; I deeply believe that COP27 is an opportunity to showcase unity against an existential threat that we can only overcome through concerted action and effective implementation.

I look forward to collectively strengthening our efforts to combat the adverse impacts of climate change to secure a #sustainable and healthier future for all.

The World Health Organization Health Pavilion at COP27



I was delighted to join 'The missing link: Understanding the intersection of climate and health' to bring an African perspective to this landmark panel jointly hosted by Reckitt and the WHO 'Health' Pavilion at COP27.

Coming together with pre-eminent, international experts on climate and health, Dr John Balbus, Senior Advisor; Director, NIEHS-WHO Collaborating Centre for Environmental Health Sciences, Dr Vanessa Kerry, Founder and CEO of Seed Global Health, Dr Maria Neira, WHO Director, Public Health, Environmental and Social Determinants of Health, and Mr Jai Shroff, Global CEO of UPL, moderated by Former Science Editor of BBC News David Shukman, we explored how governments, NGOs and the private sector can drive action and innovative solutions, at the intersection of climate and health.

Planetary and public health are intrinsically linked, and the climate crisis is already causing untold deaths, placing strained healthcare systems under even greater pressure and worsening health inequalities across the world. As this year alone has shown us, public, planetary and economic health are inextricably linked. Therefore, let us join together in the race to a healthy, clean and resilient future.

At COP27 *Africa Business Leaders Coalition and the United Nations Global Compact Africa Strategy*

Towards better action on Climate and SDGs, Market and Non-Market Mechanisms at COP27, I was delighted to join the Africa Business Leaders Coalition, a CEO-led initiative emanating from the United Nations Global Compact Africa Strategy 2021-2023.

Committed to advancing sustainable growth, prosperity, and development in Africa, their convening on Climate Action Now: A Critical Priority for African Business Leaders, brought measurable impact to the most pressing issues at COP27, Sharm El Sheikh.

Focused on bringing the perspectives of African CEOs and Board Chairs into the global conversation anchored in the goals of the Paris Agreement, the Sustainable Development Goals, and the Ten Principles of the UN Global Compact, COP27 provides a unique opportunity for the African private sector to commit to ambitious climate actions for the continent.

Joined by prominent business leaders, UN officials, members of Governments, and representatives of development agencies, including Dr. Mahmoud Mohieldin, UN Climate Change High-Level Champion for Egypt, and UN Special Envoy on Financing the 2030 Sustainable Development Agenda since February 2020, with whom I discussed African-specific problems and solutions to climate action to shape the private sector's climate stance for the path forward for Africa.

Together we must unlock the potential of Africa and create a collective blueprint to transform adaptation, resilience, capacity-building, climate finance, innovation and implementation for our youthful, resource-rich, geographically vast, and politically diverse continent to be the powerhouse of the future.



COP27: *Food Systems Pavilion*



While at COP27 in Sharm el-Sheikh, Egypt, I took the opportunity to expand my knowledge of agriculture and food security at the first-ever Food Systems Pavilion, and with the Islamic Development Bank, both who highlighted soil science as the foundation of life on land.

Adaptation and Agriculture Day at AfricaCOP represented an important checkpoint to ensure that the health of the planet's soil, and all the nutritional, ecosystem, and climate benefits soil provides is considered by policymakers, which led to a new United Nations agreement on a four-year plan and initiative aimed at scaling up finance to transform agriculture by 2030.

Alongside this, in my discussions with Eng. Hani Salem Sonbol, CEO of the Islamic Development Bank Group's international trade financing arm, the International Islamic Trade Finance Corporation, and Acting CEO of the Islamic Corporation for the Development of the Private Sector, I was **pleased to learn that since its inception, the**

Bank has approved a total of US\$12.3 billion for investment projects in agriculture and rural development across its 57 member countries, including the Nigerian states of Kaduna, Kano, Kwara, Imo, Cross River, Ogun, and Oyo, and the Federal Capital Territory, Abuja.

My Wellbeing Foundation Africa has long worked to combat nutrition deficiencies and educate communities through our historical Alive and Thrive and Mamacare+NLIft iterations, as well as through our current Zinc and Lo-ORS programming because we know that impact in health and social development is most keenly felt and measured at the household level in improving daily nutrition and food security.

Together, we must immediately take action to prevent and reverse nutrient imbalances in agri-food systems, to improve the quality of life of the 2 billion people worldwide who suffer from lack of micronutrients, and two-thirds of the world's population at risk of deficiency in one or more essential mineral elements.

3rd Anniversary of the Nairobi Summit on the International Conference on Population and Development ICPD25

On 29th November, I marked the 3rd Anniversary of the Nairobi Summit on the International Conference on Population and Development ICPD25 with the National Population Commission and United Nations Population Fund under the theme "Sexual and Reproductive Justice as the Vehicle to Deliver the Nairobi Summit Commitments."

As the Nigeria Representative Member of the ICPD25 High Level Commission International Steering Committee and as UNFPA Nigeria Family Planning Champion, I was delighted to deliver a goodwill message and keynote presentation on the Wellbeing Foundation Africa 2019-2022 Progress Impact Report towards the 3 zeros of: zero unmet needs for family planning and services, zero preventable maternal and infant deaths, zero sexual and gender-based violence.

I was pleased to join Mallam Isa Kwarra, Chairman National Population Commission, Ms Ulla Mueller, UNFPA Resident Representative, H.E. Sune Krogstrup, Denmark Ambassador, H.E. Samuel Mogere, Charges D'Affaires, Kenya High Commission, Ambassadors of Namibia and Madagascar, Mr Mathias Schmale, United Nations Resident Coordinator, Dr Ejike Orji, Chair, Association of Advancement For Family Planning, the National Youth Service Corps Representatives, and Representatives of the Honourable Ministers of Women Affairs, Health, and Sports and Youth Development respectively - in launching the National Action Plan for Implementation of ICPD25 Nigeria Commitment and the High Level Commission 2022 Report on the Nairobi Summit on ICPD25 Follow-up.

Alongside WBFA Programs Director Dr Franco Apiyanteide, I affirmed that the Wellbeing Foundation Africa continues to prioritise the most amplified issues from the summit; having a global impact that advocates for women, children and families, through empowering and educating frontline health workers while increasing accessibility to healthcare, SHRH and WASH.



December

International Day of Volunteering for Economic and Social Development!

In December I am marking International Day of Volunteering for Economic and Social Development by welcoming and examining the findings of The State of the World's Volunteerism Report 2022, a flagship United Nations publication that strengthens the understanding of volunteerism and exemplifies the power of collective humanity to drive positive change.

As my Wellbeing Foundation Africa Foundation is a United Nations Economic and Social Council member, and as the Inaugural Global Health Ambassador of the WHO Foundation, UNHCR Partnerships Africa 36 Million Solutions Ambassador, Inaugural and Emeritus Global Goodwill Ambassador for the International Confederation of Midwives, special

adviser and member of the Independent Advisory Group WHO Africa, Save the Children Newborn Health Champion for Nigeria, Global Champion for the White Ribbon Alliance for Safe Motherhood, member of the International Steering Committee ICPD25, and African Women Leaders Network Steering Council Member, I have constantly witnessed the universality, scope, reach and importance of volunteering in the twenty-first century.

Every day around the globe, millions of people take action on issues that matter to them, volunteering with communities, organisations, companies and on their own. Their actions personify inspiration in action, bring us closer to achieving the Sustainable Development Goals and often develop solutions to urgent challenges for the common good.

With trust, humility, respect, equality and a culture of collaborative decision-making, the spirit of volunteerism builds bridges, alters unequal power relations, expands capacity and offers diverse pathways to civic participation. I recognise that volunteering is where compassion meets solidarity! I celebrate the tireless and invaluable contributions of volunteers worldwide!



The page features a solid blue background. In the top-left and bottom-right corners, there are abstract, overlapping geometric patterns. These patterns consist of concentric circles and radial lines, creating a sunburst or fan-like effect. The lines are white and vary in length and density, creating a textured, almost crystalline appearance. The patterns in the top-left corner are more prominent and larger than those in the bottom-right corner.

Protecting the Progress

RMNCAH+N

Reproductive. Maternal Newborn.
Child Adolescent. Health Plus.
Nutrition.

Through programming, partnerships, and advocacy we continued to accelerate Frontline practices as an essential factor in improving health for all.

My initiatives continued in a steadfast commitment to achieving: zero unmet needs for family planning and services, zero preventable maternal and infant deaths, zero sexual and gender- based violence including early and forced marriage, as well as female genital mutilation.

2022 saw the advancement of our work in the management of childhood illnesses by enhancing the capacity of the health workers, while we continued our flagship projects in Community Midwifery Antenatal and Postnatal Education Program and Adolescent Skills and Drills PSHE WASH Programs

O
ZERO

**unmet needs for family planning
preventable maternal and infant deaths
sexual and gender- based violence**



Public Health

Marked as the Year of the Health and Care Worker, in 2022 we continued our calls and investments in strengthening routine maternity and child health services in and beyond the pandemic.

Our commitments to prioritise equity, facilitate decent work conditions and increase investments in the direction of upskilling in a bid to position the midwife, the nurse, and all-female healthcare workers, towards a gender-equal health workforce, truly leading at the front of the frontline.

Social Care

With courage and determination, I have and continue to believe Universal Health Coverage is within reach.

Extending far past the need for innovative health financing, the bedrock of my advocacy in 2022 and beyond continued to echo the Declaration of Astana, that all WHO Member States



1. Make bold political choices for health across all sectors

2. Build sustainable primary health care

3. Empower individuals and communities

4. Align stakeholder support to national policies



Extending far past the need for innovative health



Economic Empowerment

Women's equity within the health and care workforce remained on my front burner, as I firmly supported the increased visibility, advocacy, dialogue, technical output, and commitment to action on improving gender equity in the health and care workforce.

EmONC

Emergency Obstetric and Neonatal Care

2022 showcased the results and impact of my WBFA's 5-year program to improve the availability and quality of maternal newborn care services delivered by health workers in Kwara State.

Building a community of well- practiced multi-disciplinary delivery teams to address the local frontline barriers to improving care services rapidly and whole- heartedly, at both the health system and societal level, remains our priority in Nigeria.



Water, Sanitation and Hygiene

WASH



Believing that we cannot actualise health equity if we do not consider and prioritise the role and place of adequate WASH across any and all facilities - drove our frontline and advocacy efforts throughout 2022.

My calls for the global community, and my Wellbeing Foundation Africa's WASH program and outreach, pushed a thorough review of a mainstream culture that previously undermined the relationship we all had with WASH and disease prevalence especially.



Guiding Principles of
Toyin Saraki Global Office
&
Flagship Philanthropy



Reinforcing & Replenishing for Impact

WBFA *Development Policy Goals*

The prioritisation of global impact, in alignment with the United Nations Sustainable Development Goals (SDG), informs the following three objectives of The Wellbeing Foundation Africa (WBFA) towards measurable and meaningful outcomes:

1. Empowering and educating front-line community health workers, including midwives and nurses.
2. Advocating for gender equality with the acknowledgement that the status of women, children, and families in Africa require improved resources, support, and advocacy.
3. Increasing accessibility of sustainable maternal, newborn, infant, child and adolescent continuum of care through a lifetime of healthy habits from reproductive health education and family planning, to improved water sanitation and handwashing (WASH) and nutrition behaviours.



WBFA's mission to improve health outcomes for women, adolescent girls, infants and children puts gender equality and the empowerment of women and the girl child front and centre as we combine our programmes with advocacy work locally and on the global stage.

We believe that to overcome maternal mortality, poverty, inequality and social injustice, equal rights and opportunities must be available to all people irrespective of gender and race. We recognize that developmental indicators as they relate to genders and age are unequal, and that we must seek to attain equality in order to sustain any impact made from our programmes and projects.

With gender equality fuelling our advocacy and programme strategies, the WBFA has played notable roles in the major events that have shaped the course of campaigns for the rights of women and girls globally since the Beijing Declaration in 1995. Most notably The Girl Declaration launched in 2013, as a call to action that aims to ensure that adolescent girls are included in the post - 2015 agenda of Sustainable Development Goals demanding that governments, organisations, individuals and other stakeholders listen, and that the Nairobi Statement on ICPD25: Accelerating the Promise, with its asks and commitments are realised.

Making Women a priority

My Foundation acknowledges the fundamental necessity of gender equality and the empowerment of all women and girls. Throughout our multi-layered strategy of research, advocacy, policy development, community engagement, philanthropy and education, we have prioritised women, adolescent girls, and children within our various programs mainly focusing on maternal and infant health, as well as sexual, reproductive, mental, and social health in order to empower and strengthen girls and women from birth to old age.

This policy is guided by items 1-5 of the Girl Declaration; 1-10 of the G7 Recommendations for Action from the Gender Equality Advisory Council (2019); and 2, 3, 4, 7, 9 10 and 11 of the Nairobi Statement on ICPD25: Accelerating the Promise.



The WBFA *Women, Girls and Gender Development (WGGDTs)*

Through this policy, WBFA commits to the following goals:

1

Planning and designing with women and girls in mind:

Use insights directly from women and girls that provide quality, timely and disaggregated data, that prioritises the privacy of citizens and is also inclusive of younger adolescents, to sharpen the design, implementation and evaluation of programs and services. Invest in digital health innovations, including in big data systems, and improvement of data systems to inform policies aimed at achieving sustainable development so that the voices of women and girls are heard in key institutions.

Thereby committing to the notion that nothing about young people's health and wellbeing can be discussed and decided upon without their meaningful involvement and participation ("nothing about us, without us").

2

Making women and girls visible, making them count:

Collect, disaggregate and analyse data in all sectors by age and sex and use it to improve programs, influence policy and track progress. Data helps drive smarter, more strategic and targeted investments. At a minimum, analyse data by sex and five-year age segments (10-14, 15-19) to ensure that no girl is left behind. No data revolution will be complete without this.

3

Giving women and girls a fair share of the money spent to fix things because they give more back.

Finance feminist civil society organizations, and allocate dedicated and targeted funding for women and adolescent girls across program and policy budgets. At a minimum, make budget allocations commensurate with women and adolescent girls' needs and potential to drive positive change and participation ("nothing about us, without us").

4

Think of women and girls now, because now is when they need us most; and now is when it will make the most difference.

Intentionally focus on adolescence (ages 10-19) and invest early before girls undergo the physical, emotional and social changes associated with puberty. Design policies and programs to ensure adolescence is a healthy and safe transition to adulthood, not a period in which girls are left out.

5

Not forgetting women and girls that are poor, distant or too silenced

In the quest for scale, it's easy to overlook the most marginalized – including adolescent girls in emergency, conflict and post-conflict settings even though reaching them can help end the cycle of conflict. Plan for the most marginalized from the beginning to ensure they aren't left out at the end.

6

Not holding women and girls back

Tackle discriminatory social norms that govern women and adolescent girls' daily lives and have significant and enduring consequences. Mobilize communities, families, men and boys to support women and adolescent girls.

7

Advocating for laws that are fair; they should be made to enforce respect and protection for women and girls

Ditch gender discriminatory laws and promote progressive ones. Pass laws and ensure accountability to legal policies and frameworks that protect the rights of girls and give them access to justice. At a minimum, governments must meet international obligations and hold those who violate the rights of adolescent girls accountable.

8

Ensuring that all women and girls living with disabilities have the right to social, cultural and economic benefits including the right to protection, healthcare, appropriate facilities, education and vocational training and employment

9

Advocating for the rights of women and girls to live in dignity free from all forms of intimation and gender-based violence

By making the fight against gender-based violence a national priority, eliminating online harassment, revenge porn, FGM, and child marriage.

10

Protecting the sexual and reproductive health and rights of all women and girls

Every woman has the right to have access to quality respectful maternity care, antenatal care (ANC) provided by a qualified midwife in a clean and safe health care facility up to eight times during her pregnancy, including the right to information, advice and support provided by qualified professionals to ensure safe delivery and adequate postnatal care (PNC) for herself and her newborn child including lactation support and counselling after delivery.

11

Challenging harmful gender stereotypes and norms

Stand against gender stereotypes and stereotyping which undermine the enjoyment of human rights and fundamental freedoms.

12

Advocating for the right of every woman to leadership and political participation

Promote women's leadership and participation in all sectors, ensuring that women are accorded equal opportunities and support to lead and participate in politics either through elections or by appointments.

13

Institute equal pay, affordable child care, and paid parental leave

Every woman has the right to uphold and demand labour rights including the right to fully paid maternity leave

14

Stand up for women and gender equality across the world every day

Daily commit to advocating for women's rights nationally, regionally and globally.

15

Ensuring that every woman and girl has a fundamental human right to access safe, clean water, sanitation, and hygiene (wash) in homes, schools, health facilities and public spaces.

Using our programmes, projects and partnerships targeted and the girl child from birth to age – including Mamacare360 Community Midwifery and Adolescent PSHE-WASH – to ensure that women and girls have access to safe, clean water for WASH in homes and public places.

16

Every child has a right to be registered at birth and the right to individual identity

Using our Personal, Maternal and Child Health Record books, WBFA will not relent in its drive to put one in the hands of every mother as a right to individual identity.

ABOUT

Her Excellency *Toyin Ojora Saraki*

As Founder-President of The Wellbeing Foundation Africa (WBFA), Her Excellency Mrs Toyin Ojora Saraki is a global advocate for women's and children's health and empowerment, with two decades of advocacy covering reproductive, maternal, newborn, child and adolescent health; ending gender-based discrimination and violence; and improving education, socio-economic empowerment, and community livelihoods in sub-Saharan Africa.

Mrs Saraki is the Inaugural and Emeritus Global Goodwill Ambassador for the International Confederation of Midwives (ICM); special adviser and member of the Independent Advisory Group (IAG) of the World Health Organization's (WHO) Regional Office for Africa (AFRO), was named by Devex as UHC Global Champion, is the UNFPA Nigeria Family Planning Champion, is the Save the Children Newborn Health Champion for Nigeria; and is a Global Champion for the White Ribbon Alliance for Safe Motherhood, and member of the International Steering Committee ICPD25. Mrs Saraki has recently been appointed the inaugural WHO Foundation Global Health Ambassador.



ABOUT

Toyin Saraki *Global Office + Philanthropy*

Her Excellency Toyin Saraki Global Office and Philanthropy strives to fulfil her Excellency's vision of 'Alaafia' - the Yoruba philosophy of a harmonious state of peace and wellbeing for all – every man, woman, adolescent, child, and infant, from all stages of life.

Since its inception, the Global Office has invested their efforts in devising advocacy initiatives and strategies to uplift healthcare workers, particularly midwives with a central mission of engendering and empowering safer births. Through multi-layered strategic engagement with global partners, the Global Office has developed and fostered behaviour and systemic change initiatives on nutrition, preventable diseases, reproductive health education and family planning. Key engagements have witnessed improved water sanitation and hand washing; and advocacy initiatives for gender equality and equity.

The team comprises 5 executive experts, each with diverse backgrounds and experiences from different parts of the globe - 3 continents and counting! This multidisciplinary scope brings a wealth of experience from healthcare to politics, from economics to advocacy, from strategy and planning to communication. Taking pride in every task that it undertakes, the team works to achieve Her Excellency Toyin Saraki's goal including evidence-based policy analysis and development; programme design and strategy, impact investment in healthcare, private sector **engagement; advocacy and communication.**



ABOUT

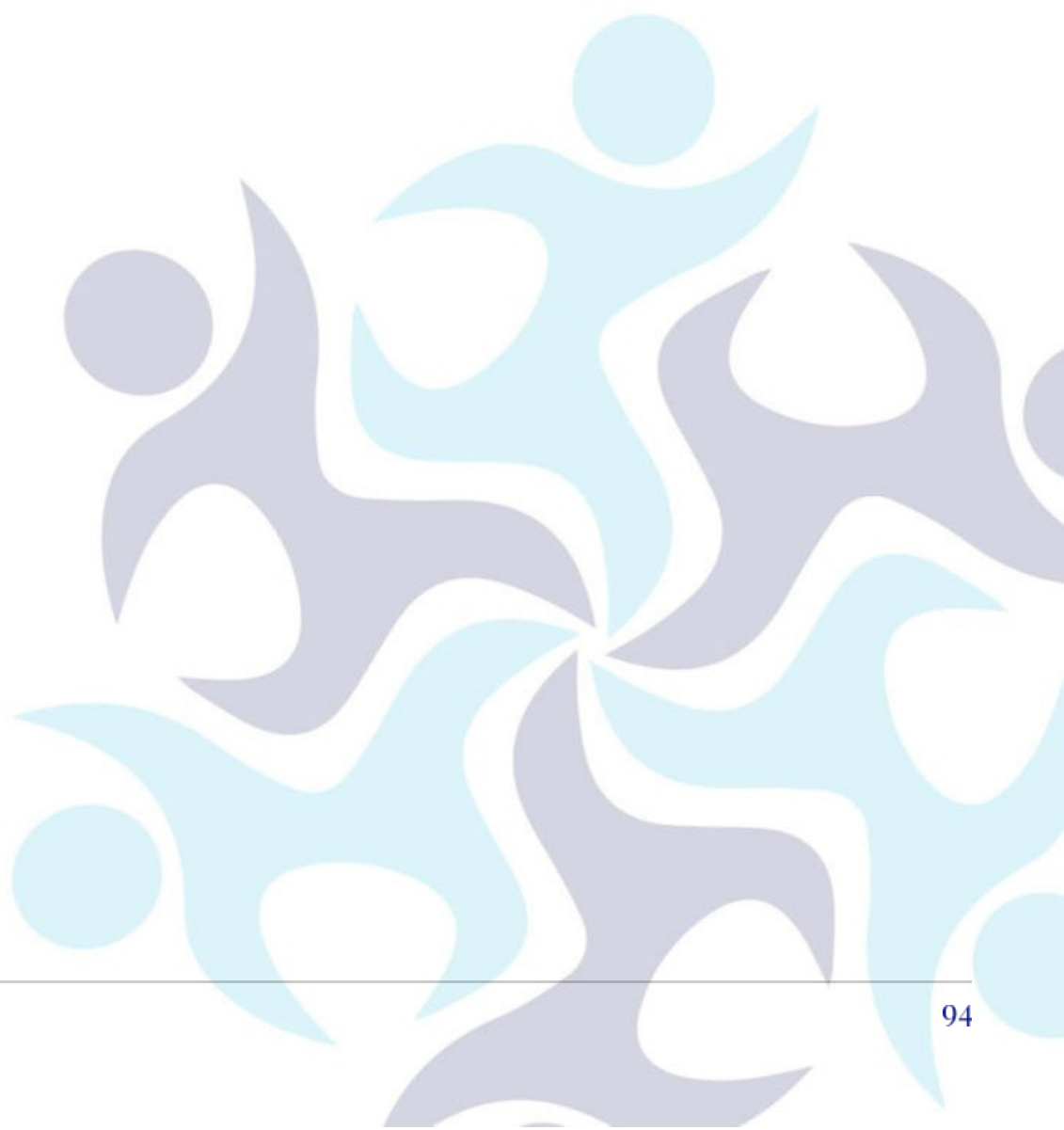
The Wellbeing Foundation Africa

The Wellbeing Foundation Africa (WBFA) is a non- governmental organization, founded in 2004, by Her Excellency, Mrs Toyin Ojora-Saraki, with the aim of improving health outcomes for women, infants and children. The Foundation combines its programmes with advocacy in Nigeria and around the world to provide robust support for its primary stakeholders from birth to age. WBFA's community interlocutors uphold the 10 pillars of rights for every childbearing woman and her newborn, that:

- Pregnant women should receive care at the right time;
- Newborns should receive essential care immediately after birth;
- Small and sick babies should be well cared for in facility that is prepared to care for their fragility;
- That all women and newborns must receive care that prevents hospital-acquired infections.
- Also, the hospital must have an appropriate physical environment;
- That communication with women and their families must be effective to respond to their needs;
- That women and newborns who need referrals can obtain them without delay.
- No woman should be subjected to harmful practices during labour, childbirth and early postnatal period;
- That health facilities need well trained and motivated staff that are consistently available to provide care;
- That every woman and newborn should have a complete, accurate and standardised medical record.

At the heart of our multi-pronged strategy of research, advocacy, policy development, community engagement, philanthropy and education, are:

- Empowering and educating front line community health workers, including midwives and nurses.
- Increasing accessibility of sustainable maternal, new-born, infant, child and adolescent continuum of care through a lifetime of healthy habits from reproductive health education and family planning, to improved water sanitation and handwashing (WASH) behaviours.
- Advocating for gender equality with the acknowledgement that the status of women, children and families in Africa requires improved resources, support, and advocacy.



The logo features a stylized, symmetrical design of interconnected human figures in a circular arrangement, rendered in a lighter blue shade than the background.

TOYIN SARA KI

Global Office and Philanthropy

2022 ANNUAL REPORT

Log on to:

toyinsaraki.org

alaafiakwara.org

wbfafrica.org

